Making the military's list

Several schools in the region have been named to the latest list of military-friendly schools. These institutions provide an exceptional level of services and programs targeted to current and former members of the U.S. military.

Arcadia University
Bucks County Community College
Cheyney University
Delaware Valley College
Drexel University
Gwynedd-Mercy College
Holy Family University
La Salle University
Montgomery County Community College
Peirce College
Penn State Allentown
Rowan University
Rutgers University—Camden
Temple University
The Art Institute of Philadelphia
Widener University
On the Boards

Burn Foundation, a Philadelphia nonprofit devoted to preventing fires and burns, named Gerard J. Kots to its board. He is a firefighter, EMT and captain with the Philadelphia Fire Department and is a trustee of the Philadelphia Fire Fighters Union Local 22.

Legacy Youth Tennis and Education, a Philadelphia nonprofit organization focused on youth tennis, leadership development, and educational enrichment programs (formerly known as Arthur Ashe Youth Tennis and Education), elected Shelley R. Smith chairwoman. She is Philadelphia city solicitor.

New board members include: Kamil Ali-Jackson, chief legal officer at Ceptaris Therapeutics, Philadelphia; Brendan F. Boyle, state representative in Philadelphia and Montgomery County; Andrew Eisenstein, founder and managing partner at Iron Stone Strategic Capital Partners, Philadelphia; Andrea Gilbert, president of Bryn Mawr Hospital; Alexander Hamilton, director of business development at Enfocus Software Inc.; Adam Herr, an MBA candidate at the University of Pennsylvania’s Wharton School of Business, Philadelphia; Grant Palmer, an attorney at Blank Rome L.L.P., Philadelphia; Nicole Pullen-Ross, managing director at Goldman Sachs, Philadelphia.

William P. Curtis Jr., Clarence Scott, and Judith Strine were elected board members at Elwyn, a Media human-services agency. Curtis is cofounder and principal of Porter & Curtis L.L.C. Scott is a founding member of the Elwyn NC. Strine is a retired interior designer who also serves on Tyler Arboretum’s development committee.

American Heart Association elected three new members to its board: John M. Magnatta, senior vice president, facilities design and construction at Main Line Health; Amy Cohen, senior vice president and general counsel, Comcast Sports Group, and R. Kyle Kramer, vice president, clinical operations, Main Line Health.

Attorney Thomas N. Sweeney of Messa & Associates P.C. has been appointed to the board of governors for the Pennsylvania Association for Justice.

St. Joseph’s Preparatory School named the following members to its board of trustees for 2012-13: Daniel R.J. Joyce, assistant to the vice president, office of mission/senior fellow of the Center for Catholic Urban Education at St. Joseph’s University, and senior fellow of the program for Research on Religion and Urban Civil Society at the University of Pennsylvania; James J. Mergiotti, president and chief executive officer of Peirce College; Michael P. Moran, executive vice president, Brokerage Division, at Towers Watson & Co.; M. Shawn Puccio, senior vice president for finance at Saint-Gobain Corp.

Forum of Executive Women, a Fort Washington women’s leadership organization, elected these officers and members to its board: Autumn Bayles, vice president, strategic development at Aramark, president; Nila G. Betelf, chief operating officer of the Leader’s Edge, vice president; Gina Merritt-Epps, general counsel and corporate secretary for South Jersey Industries, secretary; Suzanne S. Mayes, member, corporate law, Cozen O’Connor, treasurer.

New board members include: Denise McGregor Armbrister, executive director and senior vice president, Wells Fargo Regional Foundation/CDC and Wells Fargo & Co.; Kathleen Bellwar, president of PPT Consulting; Lisa B. Binder, president, 2G Associates, L.L.C.; Lisa Detwiler, senior managing counsel at Lockwood Advisors Inc., an affiliate of Pershing L.L.C. and Pershing Managed Account Solutions, both BNY Mellon companies; and Pam Porter, executive vice president, strategic consulting, Opportunity Finance Network.

Ballard Spahr litigation associate Marcel S. Pratt was named to the board of EducationWorks, a nonprofit organization that provides educational support for economically disadvantaged communities in the Philadelphia area.

Theodore Simon, an attorney in private practice in Philadelphia, was named first vice president of the National Association of Criminal Defense Lawyers.


— Mike Zebe
Special events

Grace Lutheran Church, Wyndmoor, will hold its annual pancake breakfast Saturday, Sept 22, 8:30-11 a.m. The church is located at 801 E. Willowgrove Ave. Come one, come all. Adults $6; kids 7-12 $3; under 7 free. Info: 215-836-2366.

Zion Lutheran Church’s annual cemetery tour with re-enactors of people buried there will take place Oct. 28 at 7 p.m. Cemetery is at 654 Bethlehem Pike, Flourtown. Gen. Henry Sheetz, the Sundance Kid’s brother, a family on the Titanic, a Civil War soldier and Thomas M. Peirce, founder of Peirce College, are just some of those in the cemetery. Call 215-836-4658 to reserve a place. Cost is $10 dollars. Flashlights needed, and the event is not geared to small children or those who cannot navigate walking on uneven ground in the dark.

GirlPOWER, an all-girl robotics competition, will be held at Mount St. Joseph Academy Saturday, Oct. 6, 8 a.m. to 3 p.m. Food, fun and music as well as robotics demonstrations. Free to attend. The Mount is located at 120 W. Wissahickon Ave, Flourtown. Contact girlpower433@gmail.com.

Green Ribbon Trail Race & Walks for the Wissahickon. Looking for a beautiful, natural area to run? Tired of running on the same old routes? Try the Wissahickon Valley Watershed Association’s new Green Ribbon Trail Race on Sunday, Oct. 7, sponsored by the North Wales Running Co. The 5-mile loop course begins and ends at the Upper Gwynedd Township Park in North Wales. The race starts at 9:30 a.m. along WVWA’s Green Ribbon Trail that follows the Wissahickon Creek and returns to the park via the Natural Lands Trust’s Gwynedd Wildlife Preserve. Fireside Bar & Grille of Ambler will host a runners brunch at the park during the award ceremony. Register today at www.vwwa.org.


Oktoberfest. The fourth annual Oktoberfest, benefiting Lutheran Disaster Response, will be held at Saint Paul’s Lutheran Church, 120 Easton Road, Glenside, on Sept. 29 from 12-6 p.m. Tickets are $20 in advance or $25 at the door and include a German food platter and an Oktoberfest mug with a choice of beverage. Tickets for those ages 12-20 are $10 and ages 2-11 are $5. Additional food and beverages, including German and microbrew beers will be available for purchase. Entertainment will include live German music and dancing, a silent auction, and activities for kids such as a hay ride and a moon bounce. To purchase tickets visit www.stpaulsglenside.org or call 215-884-3005 for more information.

Whitemarsh Encampment at Hope Lodge. Saturday and Sunday, Nov. 3 and 4, from 10 a.m. to 4 p.m. each day. Come to the 31st annual Whitemarsh Encampment Re-enactment and celebrate the time in 1777 when General George Washington and the Continental army were camped in the Montgomery County hills prior to moving west to Valley Forge for the winter. See military demonstrations and skirmishes. Enjoy sutlers with period reproductions and colonial crafts. Learn about hearth cooking. Tour the Hope Lodge mansion and much more. Hope Lodge is located at 553 South Bethlehem Pike in Fort Washington. There is free on-site parking, and food is available. Admission is $7 for adults; $5 for seniors and youth/students; and children ages 5 and under are free. There is also a special family rate of $20 per car. For more information, please visit: www.uhistory.org/hope.

Pennypacker Mills presents Haunting Stories by the Bonfire. On Saturday, Oct. 6, from 7 to 8:30 p.m., bring family and friends to Pennypacker Mills to celebrate Samuel Pennypacker’s penchant for collecting local stories about superstitions and apparitions. “Haunting Stories by the Bonfire” will introduce visitors to the storyteller as he retells one of Samuel Pennypacker’s stories of a ghost in Harleysville, Montgomery County in the 18th century, among other haunting tales. This is a free event and families are encouraged to bring folding chairs or blankets to sit on. After the storytelling program hang around for an old-fashioned marshmallow roast around the bonfire. Pennypacker Mills will provide the sweet treats, and guests should bring along their favorite marshmallow roasting stick.

Apple Butter Frolic. Join the fun of the Apple Butter Frolic on Oct. 6, from 10
a.m. to 5 p.m. at the Mennonite Heritage Center, 565 Yoder Road, Harleysville. A pancake and apple sausage breakfast will be available from 7:30 to 10:30 a.m. Visitors will enjoy the horse drawn farming demonstrations, sheep herding, delicious food, children's activities, colorful traditional crafts and a silent auction. Admission is $8 adults/youth and $2 children ages 6-12, free admission under 6. For information: www.mhep.org, info@mhep.org and 215-256-3020.

- Harvest Baking Contest. The Mennonite Heritage Center invites you to participate in a Harvest Baking Contest as part of the Apple Butter Frolic to be held Oct. 6. Enter your favorite recipe featuring apples or pumpkin — whether a family tradition or a favorite recipe that you enjoy baking. The contest has three categories: Pies, Cakes, and Bread & Muffins. To participate, bring your home baked entry to the Apple Butter Frolic between 10-11 a.m. on Oct. 6 along with a copy of the complete recipe. Entries must have either apples or pumpkin in the recipe. Your entry will be good for one free adult admission to the Apple Butter Frolic. Winners in each category will receive handsome gift baskets of Bauman's Fruit Butters. Entries will be judged at noon and the winners will be announced at 1:30 p.m. All baked items will be sold at the frolic during the afternoon with the proceeds going toward the Mennonite Heritage Center. Winning recipes will be published on the Mennonite Heritage Center website and copies will be available at the center. For more information about the contest, check www.mhep.org, email info@mhep.org or call 215-256-3020.

Car show and family fun day. Classic, antique and muscle cars, hot rods, custom trucks and modified and stock bikes will fill the parking lot at Valley Forge Marketplace Saturday, Sept. 29, during the car show and family fun day, which will be held from 11 a.m. to 3 p.m. (Rain date is Sept. 30.) Proceeds will benefit the West Norriton Township Police Association. Attractions for children will include a moon bounce, inflatable slide, glitter tattoos, balloon art, a fire prevention demonstration, an ice cream truck, food, water ice and beverages. The 911 Memorial Chopper from TV's "Orange County Choppers" will also be on display. Raffle prizes will include gift cards, a flat-screen TV, a power washer and a Netbook. Valley Forge Marketplace is located at 600 S. Trooper Road, Norristown (intersection of Trooper/Route 63 and Egypt Road, West Norriton Township). For information and registration form to participate in the car show, call the police association at 610-650-0977. Registration the day of the event begins at 9:30 p.m.
Branding, marketing and media services:

- Public relations
- Advertising
- Interactive marketing & media
- Digital design
- Video production
- Web design & development
- Branding
- Creative
- Full-service media

Companies listed alphabetically by service categories.

Page 6 of 6

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Branding, marketing and media services:

- Public relations
- Advertising
- Interactive marketing & media
- Graphic design
- Video production
- Web design & development
- Brand marketing
- Creative
- Full-service media

Companies listed alphabetically in service categories. List continues on pages 26, 28, 29 and 30.

Note: The new branding, marketing & media list replaces the listed service categories lists that appeared in our publication prior to 2012. All companies in the research center's database that were engaged in offering marketing or media services including public relations, advertising, interactive marketing and media, graphic design, video production, and web design and development were considered for inclusion. Listed firms selected their firm's dominant business focus from a prespecification of service categories. All 125 company participants are listed accordingly.

No-Net available
USD—Would not disclose

Source: Listed companies

Information on this list was supplied by individual companies through questionnaires and could not be independently verified by the Philadelphia Business Journal. Only firms that responded to our inquiries with a completed survey were listed. If you wish to be surveyed when this list is next updated, or if you wish to be considered for other lists, please contact Sharon Olver at sharon.olver@bloomberg.net and make sure to include which list you wish to be surveyed for and the deadline for inclusion.

Researched by: Sharon Olver

Top 25 2012

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<table>
<thead>
<tr>
<th>Name/Address</th>
<th>Phone</th>
<th>Type of agency</th>
<th>Total number of local employees: FTE/contract</th>
<th>Clients serviced through local office</th>
<th>Sample of major clients</th>
<th>Sample of additional services</th>
<th>Head of local office</th>
</tr>
</thead>
<tbody>
<tr>
<td>Backe Digital Brand Marketing</td>
<td>102 Multiplink Road, Building 2, Kadsax, Pa. 19087 610-947-6902</td>
<td>Advertising</td>
<td>25</td>
<td>28</td>
<td>WKO</td>
<td>Digital brand marketing, interactive, web, creative development, corporate leadership</td>
<td>John E. Backe <a href="mailto:jemb@backedmarketing.com">jemb@backedmarketing.com</a></td>
</tr>
<tr>
<td>Brownstein Group Inc.</td>
<td>275 S. Broad St., Philadelphia, Pa. 19107 215-722-3666</td>
<td>Advertising</td>
<td>61</td>
<td>52</td>
<td>HSA, Eversecure/Ragens, Evesite/Healthcare Network</td>
<td>Brand strategy, digital marketing, advertising, print, promotions, social media</td>
<td>Berry Brownstein <a href="mailto:berry@brownstein.com">berry@brownstein.com</a></td>
</tr>
<tr>
<td>Custommedias Inc.</td>
<td>400 W. Swedesford Road, Ste. 202, Wayne, Pa. 19087 610-221-3079</td>
<td>Advertising</td>
<td>17</td>
<td>15</td>
<td>WKO</td>
<td>Advertising, design, mobile communications, websites, applications, brand identity</td>
<td>Massa Sillah <a href="mailto:massa@custommedias.com">massa@custommedias.com</a></td>
</tr>
<tr>
<td>Daltons, Rich &amp; More</td>
<td>60 Coffee Road, Newtown, Pa. 19072 610-662-6817</td>
<td>Advertising</td>
<td>3</td>
<td>5</td>
<td>WKO</td>
<td>Advertising, web development, brand management</td>
<td>Dan Rich <a href="mailto:danch@croehn.com">danch@croehn.com</a></td>
</tr>
<tr>
<td>DMW Direct</td>
<td>271 Lee Road, Suite 103, Chesterbrook, Pa. 19087 610-407-0407</td>
<td>Advertising</td>
<td>54</td>
<td>20</td>
<td>Independence Blue Cross, WNY</td>
<td>Strategic planning, creative services, interactive, data analysis, print, media placement, print</td>
<td>Mark M. Mandia <a href="mailto:mark@dmwdirect.com">mark@dmwdirect.com</a></td>
</tr>
<tr>
<td>Dudyk</td>
<td>5 Ralston Green Drive, Suite 380, Horsham, Pa. 19044 215-449-2406</td>
<td>Advertising</td>
<td>62</td>
<td>14</td>
<td>Yip Pharma, Incorporated, Enzo-Pharmacology, Merck &amp; Co., Inc.,</td>
<td>Brand identity, positioning, messaging, campaign development, social media planning, promotion</td>
<td>Frank K. Powers <a href="mailto:powers@dmwdirect.com">powers@dmwdirect.com</a></td>
</tr>
<tr>
<td>Elba SEM</td>
<td>2501 S. Broad St., Suite 400, Philadelphia, Pa. 19102 215-409-1700</td>
<td>Advertising</td>
<td>4</td>
<td>0</td>
<td>Queen's American Museum, United States Tennis As- sociation</td>
<td>Search engine optimization, display ad/marketing, online media buying</td>
<td>Michael Stibalum <a href="mailto:michael@elba.com">michael@elba.com</a></td>
</tr>
<tr>
<td>FVM Strategic Communications</td>
<td>609 W. Chestnut St., Ste. 101, Philadelphia, Pa. 19102 215-491-0399</td>
<td>Advertising</td>
<td>25</td>
<td>9</td>
<td>Philadelphia Zoo, Archdi- ceses of Philadelphia, Financial Coach Group</td>
<td>Strategic planning, integrated marketing communications, social media, promotions, public relations, public affairs, promotions, public affairs</td>
<td>Paul Fleming <a href="mailto:pfleming@fvm.com">pfleming@fvm.com</a></td>
</tr>
<tr>
<td>J. L. Laney</td>
<td>150 Penn Square East, Philadelphia, Pa. 19107 215-929-9636</td>
<td>Advertising</td>
<td>30</td>
<td>32</td>
<td>KBC/Ito-Bell, Kennedy Health Systems/Emory Medi- tate, Philadelphia, Office Coding, Phy. Office, Coding</td>
<td>Brand development and strategy, creative, media, public relations, social media/IR, digital</td>
<td>David Lune, diane@kbc- bell.com, <a href="mailto:kbc@emory.com">kbc@emory.com</a>, <a href="mailto:kbc@lunephoto.com">kbc@lunephoto.com</a></td>
</tr>
<tr>
<td>MCD Worldwide</td>
<td>1425 Walnut St., 2nd Floor, Philadelphia, Pa. 19102 215-332-7666</td>
<td>Advertising</td>
<td>6</td>
<td>6</td>
<td>WKO</td>
<td>3D visualization, graphic design, digital media, internet marketing, film, website development</td>
<td>Nina Stanley <a href="mailto:nstanley@mcdworldwide.com">nstanley@mcdworldwide.com</a></td>
</tr>
<tr>
<td>Philadelphia Marketing Labs</td>
<td>724 Lombard Ave., Wayne, Pa. 19087 610-332-2867</td>
<td>Advertising</td>
<td>4</td>
<td>18</td>
<td>WKO</td>
<td>Search engine optimization, paid search, social media, analytics, conversion optimization</td>
<td>Kenneth Mackie, <a href="mailto:kenneth@lombardavemedia.com">kenneth@lombardavemedia.com</a>, <a href="mailto:bessh@phlyer-on.com">bessh@phlyer-on.com</a>, Nep Staedia, <a href="mailto:digity@phlyer-on.com">digity@phlyer-on.com</a></td>
</tr>
<tr>
<td>ShootersNC</td>
<td>610 Walnut St., Suite 1050, Philadelphia, Pa. 19106 215-981-0186</td>
<td>Advertising</td>
<td>10</td>
<td>30</td>
<td>40</td>
<td>WKO</td>
<td>WKO</td>
</tr>
<tr>
<td>Signature Communications</td>
<td>417 N. 8th St., Suite 901, Philadelphia, Pa. 19123 215-522-3432</td>
<td>Advertising</td>
<td>18</td>
<td>20</td>
<td>Merck &amp; Co, Cross-Keystone Health System, Stanford</td>
<td>Strategic positioning, media tactics, applied and digital design, branding, package design</td>
<td>Tony Delaveris, <a href="mailto:tonydel@signaturecommunications.com">tonydel@signaturecommunications.com</a>, Bob Bowers, <a href="mailto:bob@signaturecommunications.com">bob@signaturecommunications.com</a></td>
</tr>
<tr>
<td>StreamCo</td>
<td>255 Sesame Valley Parkway, Suite 105, Malvern, Pa. 19355 610-644-4637</td>
<td>Advertising</td>
<td>64</td>
<td>50</td>
<td>Fast Beans, Monzana, VF Outlet</td>
<td>Branding, media buying, graphic design, digital marketing, web development, user experience</td>
<td>Jason Bronson, <a href="mailto:jason@streamco.com">jason@streamco.com</a>, David Bogen, <a href="mailto:dibo@davidbogen.com">dibo@davidbogen.com</a></td>
</tr>
<tr>
<td>Ted Barkus Co.</td>
<td>8337 Ardenwood Ct., Philadelphia, Pa. 19114 215-545-0691</td>
<td>Advertising</td>
<td>105</td>
<td>10</td>
<td>5</td>
<td>WKO</td>
<td>WKO</td>
</tr>
<tr>
<td>The Simon Group</td>
<td>1906 Old Bethlehem Pike, Sellersville, Pa. 18960 215-434-8700</td>
<td>Advertising</td>
<td>20</td>
<td>18</td>
<td>WKO</td>
<td>Marketing and interactive accounts in the electronics, instrumentation, mfr/assembly, construction, transportation, electronics</td>
<td>David Lenerd <a href="mailto:dlenerd@simongroup.com">dlenerd@simongroup.com</a></td>
</tr>
<tr>
<td>The Star Group</td>
<td>235 S. 17th St., Philadelphia, Pa. 19103 215-972-0800</td>
<td>Advertising</td>
<td>191</td>
<td>42</td>
<td>Caco Cola North America, Tesco, Retail Marketing, Dickson</td>
<td>Branding, strategic planning, digital advertising, media planning, public relations, social media</td>
<td>Linda Reisen, <a href="mailto:lmachi@star-group.com">lmachi@star-group.com</a>, Steve Reisen, <a href="mailto:stever@star-group.com">stever@star-group.com</a></td>
</tr>
<tr>
<td>Verve Marketing Group Inc.</td>
<td>28 Liberty Rd., Show 100, Malvern, Pa. 19355</td>
<td>Advertising</td>
<td>15</td>
<td>42</td>
<td>Safeguard Scientifics, Asher, Allena</td>
<td>Strategic branding, corporate identity, communications, web design, interactive, demand generation</td>
<td>Mary Jo Darmiento <a href="mailto:maryjod@verve.com">maryjod@verve.com</a></td>
</tr>
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**Interactive marketing & media agencies** (listed alphabetically. List continues on page 28)
<table>
<thead>
<tr>
<th>Name</th>
<th>Address/Phone/Website</th>
<th>Type of agency</th>
<th>Total local employees/FEP/contract</th>
<th>Clients serv'd through local office</th>
<th>Sample of major clients</th>
<th>Sample of additional services</th>
<th>Head of local office</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Production Services Inc.</td>
<td>840.10th Ave., Philadelphia, PA 19104 630-200-9350</td>
<td>Video production</td>
<td>31/6/64</td>
<td>85</td>
<td>Comcast Sports Net, OVC, Fox Sports</td>
<td>Mobile television production for home-and-away video production, satellite transmission</td>
<td>Steve Furlin</td>
</tr>
<tr>
<td>VCShields</td>
<td>2201 Market St., Ste. 1690, Philadelphia, PA 19103 215-549-1900</td>
<td>Video production</td>
<td>6/2/120</td>
<td>KPMG, Conrail, Oracle Datasources</td>
<td></td>
<td>Complete script-to-screen video production services for corporate, medical, business clients</td>
<td>David Fox</td>
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</table>

**Web design and development firms (Listed alphabetically)**

<table>
<thead>
<tr>
<th>Name</th>
<th>Address/Phone/Website</th>
<th>Type of agency</th>
<th>Total local employees/FEP/contract</th>
<th>Clients serv'd through local office</th>
<th>Sample of major clients</th>
<th>Sample of additional services</th>
<th>Head of local office</th>
</tr>
</thead>
<tbody>
<tr>
<td>215 Media Solutions</td>
<td>100.10th Ave., P.O. Box 19040, Phila., PA 19101 215-600-2000</td>
<td>Web design &amp; development</td>
<td>1/2/40</td>
<td>40</td>
<td>African American Chamber of Commerce, Koval Kitchens, The Enterprise Center</td>
<td>IT support, networking, social media marketing, photography, video production</td>
<td>Darwin Johnson</td>
</tr>
<tr>
<td>Boldie Productions Inc.</td>
<td>200.10th Ave., Ste. 100, 29th Floor, Philadelphia, PA 19103 215-549-1900</td>
<td>Web design &amp; development</td>
<td>12/4/5</td>
<td>4</td>
<td>Alex’s Lemonade Stand, Concert, Legal</td>
<td>Web design, video, branding, email development, integrated campaigns, creative strategy</td>
<td>Jason Brewe</td>
</tr>
<tr>
<td>Context Software</td>
<td>1818-10th Ave., Philadelphia, PA 19103 215-549-1900</td>
<td>Web design &amp; development</td>
<td>8/5/42</td>
<td>42</td>
<td>Leopold Gurney, University of Pennsylvania, Temple University</td>
<td>Web development, software integration, e-commerce development, technical consulting</td>
<td>Jan Koller</td>
</tr>
<tr>
<td>CramerSweeney</td>
<td>101.10th Ave., Cherry Hill, NJ 08034 856-872-5900</td>
<td>Web design &amp; development</td>
<td>18/3/31</td>
<td>31</td>
<td>AccessTravel, Money Family of Companies, Phias, Weather Channel Center, Jersey Gold</td>
<td>Marketing, digital, design and branding, social media, instructional design, public relations</td>
<td>Sean Sweeney</td>
</tr>
<tr>
<td>Delphic Sage</td>
<td>416 South St., 3rd Floor, Philadelphia, PA 19127 215-500-8900</td>
<td>Web design &amp; development</td>
<td>20/2/40</td>
<td>40</td>
<td>Borough Hotel Casino &amp; Spa, Summit Senior Living, Sovereign Bank</td>
<td>Digital marketing, web development, web design, interactive strategy</td>
<td>Marc K. Peterson</td>
</tr>
<tr>
<td>Digital Edge</td>
<td>112 South St., 2nd Floor, Philadelphia, PA 19127 215-500-8900</td>
<td>Web design &amp; development</td>
<td>1/0/30</td>
<td>30</td>
<td>Unknown</td>
<td>Business websites that are search engine optimized, ease to use and compelling</td>
<td>Debby Gallina</td>
</tr>
<tr>
<td>DigiGenie</td>
<td>112 South St., 2nd Floor, Philadelphia, PA 19127 215-500-8900</td>
<td>Web design &amp; development</td>
<td>1/0/30</td>
<td>30</td>
<td>Unknown</td>
<td>Business websites that are search engine optimized, ease to use and compelling</td>
<td>Debby Gallina</td>
</tr>
<tr>
<td>Electronic Cogs</td>
<td>106 South St., 2nd Floor, Philadelphia, PA 19127 215-500-8900</td>
<td>Web design &amp; development</td>
<td>5/0/30</td>
<td>30</td>
<td>Unknown</td>
<td>Business websites that are search engine optimized, ease to use and compelling</td>
<td>Debby Gallina</td>
</tr>
<tr>
<td>E1-57 Internet Communications</td>
<td>112 South St., 2nd Floor, Philadelphia, PA 19127 215-500-8900</td>
<td>Web design &amp; development</td>
<td>5/0/30</td>
<td>30</td>
<td>Unknown</td>
<td>Business websites that are search engine optimized, ease to use and compelling</td>
<td>Debby Gallina</td>
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<tr>
<td>IF Solutions Consulting Inc.</td>
<td>112 South St., 2nd Floor, Philadelphia, PA 19127 215-500-8900</td>
<td>Web design &amp; development</td>
<td>5/0/30</td>
<td>30</td>
<td>Healthcare, property management, professional services, nonprofit</td>
<td>Custom application development and support on platforms including Salesforce, Box</td>
<td>Ted Sweeney</td>
</tr>
<tr>
<td>Kolbadesign</td>
<td>106 South St., 2nd Floor, Philadelphia, PA 19127 215-500-8900</td>
<td>Web design &amp; development</td>
<td>1/0/30</td>
<td>30</td>
<td>Unknown</td>
<td>Custom graphic and web design to small businesses</td>
<td>Kate Kolbadesign</td>
</tr>
<tr>
<td>Manoa Design Works</td>
<td>106 South St., 2nd Floor, Philadelphia, PA 19127 215-500-8900</td>
<td>Web design &amp; development</td>
<td>5/0/30</td>
<td>30</td>
<td>South Jersey Industries, Bob’s Discount, Greater Delaware</td>
<td>E-commerce, search optimization, graphic design, social media, branding, mobile marketing</td>
<td>Robert W. Harrington</td>
</tr>
<tr>
<td>Media Components</td>
<td>106 South St., 2nd Floor, Philadelphia, PA 19127 215-500-8900</td>
<td>Web design &amp; development</td>
<td>5/0/30</td>
<td>30</td>
<td>Unknown</td>
<td>Web design and development, mobile and web design, interactive strategy</td>
<td>Denis Sheehan</td>
</tr>
<tr>
<td>O3 World</td>
<td>106 South St., 2nd Floor, Philadelphia, PA 19127 215-500-8900</td>
<td>Web design &amp; development</td>
<td>5/0/30</td>
<td>30</td>
<td>Unknown</td>
<td>Web design and development, mobile and web design, interactive strategy</td>
<td>Denis Sheehan</td>
</tr>
<tr>
<td>Partners Inc.</td>
<td>106 South St., 2nd Floor, Philadelphia, PA 19127 215-500-8900</td>
<td>Web design &amp; development</td>
<td>5/0/30</td>
<td>30</td>
<td>Unknown</td>
<td>Web design and development, mobile and web design, interactive strategy</td>
<td>Denis Sheehan</td>
</tr>
<tr>
<td>Premier Logic</td>
<td>106 South St., 2nd Floor, Philadelphia, PA 19127 215-500-8900</td>
<td>Web design &amp; development</td>
<td>5/0/30</td>
<td>30</td>
<td>Unknown</td>
<td>Web design and development, mobile and web design, interactive strategy</td>
<td>Denis Sheehan</td>
</tr>
<tr>
<td>Solution Media</td>
<td>106 South St., 2nd Floor, Philadelphia, PA 19127 215-500-8900</td>
<td>Web design &amp; development</td>
<td>5/0/30</td>
<td>30</td>
<td>Unknown</td>
<td>Web design and development, mobile and web design, interactive strategy</td>
<td>Denis Sheehan</td>
</tr>
<tr>
<td>Textual Design Group</td>
<td>106 South St., 2nd Floor, Philadelphia, PA 19127 215-500-8900</td>
<td>Web design &amp; development</td>
<td>5/0/30</td>
<td>30</td>
<td>Unknown</td>
<td>Web design and development, mobile and web design, interactive strategy</td>
<td>Denis Sheehan</td>
</tr>
<tr>
<td>WebLinC</td>
<td>106 South St., 2nd Floor, Philadelphia, PA 19127 215-500-8900</td>
<td>Web design &amp; development</td>
<td>5/0/30</td>
<td>30</td>
<td>Unknown</td>
<td>Web design and development, mobile and web design, interactive strategy</td>
<td>Denis Sheehan</td>
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</tbody>
</table>

**Brand marketing agencies (Listed alphabetically) List continues on page 30**

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<table>
<thead>
<tr>
<th>Name Address</th>
<th>Phone(s)</th>
<th>Email(s)</th>
<th>Type of agency</th>
<th>Total local employees</th>
<th>Full-time employees</th>
<th>FF/PT employees</th>
<th>Clients served</th>
<th>Sample of major clients</th>
<th>Sample of additional services</th>
<th>Head of contact</th>
<th>Additional details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Diciccio Battistis Communications</td>
<td>1200 West Road, Ste. 300, Centennial, PA 19024</td>
<td>484-945-1000</td>
<td>Brand marketing agency</td>
<td>20</td>
<td>2</td>
<td>3</td>
<td>10</td>
<td>Hershey's, Precious Metals, The Rose Group</td>
<td>Branding, advertising, public relations, media planning/buying, digital design, social media</td>
<td>Tim Cribb, <a href="mailto:tcribb@dcbc.com">tcribb@dcbc.com</a></td>
<td>Michael Diciccio, <a href="mailto:mdiciccia@dcbc.com">mdiciccia@dcbc.com</a></td>
</tr>
<tr>
<td>Eight Eleven Inc.</td>
<td>1395 Walnut St., Ste. 700, Philadelphia, PA 19107</td>
<td>215-957-8960</td>
<td>Brand marketing agency</td>
<td>9</td>
<td>3</td>
<td>50</td>
<td>NY Etalatina, University of Pennsylvania, Jenkins Law Library</td>
<td>Marketing consultations, graphic design, identity design, advertising, social media, web</td>
<td>David Landis, <a href="mailto:glandis@elevenc.com">glandis@elevenc.com</a></td>
<td>Kim Biehn, <a href="mailto:kjbiehn@elevenc.com">kjbiehn@elevenc.com</a></td>
<td></td>
</tr>
<tr>
<td>Hansen Design</td>
<td>4124-2nd St., Philadelphia, PA 19127</td>
<td>215-487-0051</td>
<td>Brand marketing agency</td>
<td>10</td>
<td>10</td>
<td>10</td>
<td>Axiom, Zavareze, Homeworx Residential</td>
<td>Branding, social media, website strategy and design</td>
<td>Gilgal Hansen, <a href="mailto:ghansen@hansendesign.com">ghansen@hansendesign.com</a></td>
<td>Milo Hansen, <a href="mailto:mhansen@hansendesign.com">mhansen@hansendesign.com</a></td>
<td></td>
</tr>
<tr>
<td>Kelch Wilson Design</td>
<td>6 Farin St., Suite C, Conshohocken, PA 19428</td>
<td>267-776-7260</td>
<td>Brand marketing agency</td>
<td>9</td>
<td>9</td>
<td>9</td>
<td>University of Delaware, University of Pennsylvania, Church Farm School</td>
<td>Message research and planning, branding and identity, print communications, websites</td>
<td>Fred Kelch</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Monroe Creative Partners</td>
<td>1455 Walnut St., Suite 600, Philadelphia, PA 19102</td>
<td>215-563-9565</td>
<td>Brand marketing agency</td>
<td>7</td>
<td>7</td>
<td>7</td>
<td>Campbell Soup, Comcast</td>
<td>Branding, websites, sales collateral design, annual reports, digital design</td>
<td>Judy L. Monroe</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Neff Associates</td>
<td>1343-3rd Ave., Philadelphia, PA 19106</td>
<td>215-472-4267</td>
<td>Brand marketing agency</td>
<td>16</td>
<td>16</td>
<td>12</td>
<td>Defiero's Restaurant Group, Intervisit Planning &amp; Heating Cooling</td>
<td>Branding, public relations, logo design, website design, media buying, collateral, social media</td>
<td>David Neff</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Russell-Riske Agency</td>
<td>1376 Main St., Suite C, Warminster, PA 18974</td>
<td>215-343-0555</td>
<td>Brand marketing agency</td>
<td>5</td>
<td>5</td>
<td>5</td>
<td>WND</td>
<td>Media administration, advertising, PR, direct marketing, graphic design, interactive</td>
<td>Russell Riske</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sagrep Marketing Group</td>
<td>621 North 2nd St., Philadelphia, PA 19101</td>
<td>215-230-9324</td>
<td>Brand marketing agency</td>
<td>12</td>
<td>12</td>
<td>75</td>
<td>Assmann, GlassEndrillion, Insch, SAP</td>
<td>Marketing planning, branding, websites, online marketing, SEO, SEM, social media</td>
<td>Mark Schmuckle</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Strategic Brand Services</td>
<td>1443 North 9th St., Philadelphia, PA 19132</td>
<td>267-408-9850</td>
<td>Brand marketing agency</td>
<td>3</td>
<td>3</td>
<td>0</td>
<td>11</td>
<td>WND</td>
<td>Marketing, public relations, media placements, brand creation and enhancement</td>
<td>Bob Koeing</td>
<td></td>
</tr>
</tbody>
</table>

**Creative agencies (listed alphabetically)**

<table>
<thead>
<tr>
<th>Name Address</th>
<th>Phone(s)</th>
<th>Email(s)</th>
<th>Creative agency</th>
<th>Sample of clients</th>
<th>Additional services</th>
<th>Head of contact</th>
<th>Additional details</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010 Solutions</td>
<td>224 Willowbrook Rd. Bldg. 530, West Chester, PA 19382</td>
<td>610-636-4972</td>
<td>Creative agency</td>
<td>30</td>
<td>Virtual Hospital, Visiting Angels, Art of Chester County</td>
<td>Multiple marketing disciplines</td>
<td>Joseph F. Warren</td>
</tr>
<tr>
<td>Aestech Production</td>
<td>460 Bartborough Rd., Fort Washington, PA 19038</td>
<td>215-836-5400</td>
<td>Creative agency</td>
<td>2</td>
<td>WND</td>
<td>Creative services specializing in video production, editing and distribution</td>
<td>Linda Matthews</td>
</tr>
<tr>
<td>Coblitz Media Group</td>
<td>234 Market St., Philadelphia, PA 19106</td>
<td>215-787-2601</td>
<td>Creative agency</td>
<td>12</td>
<td>GlassEndrillion, Konnor USA, Looksoft Martin</td>
<td>Communication strategy, graphic design, video production and production, interactive</td>
<td>John Ballestero</td>
</tr>
<tr>
<td>Elisan Creative</td>
<td>520 Forest Ave., Norristown, PA 19401</td>
<td>610-660-0410</td>
<td>Creative agency</td>
<td>3</td>
<td>20</td>
<td>PNC, American Water, The University of the Arts</td>
<td>Corporate and educational communications, websites, interaction, print, video, advertising</td>
</tr>
<tr>
<td>Gekko Group</td>
<td>211 W. Chestnut St., West Chester, PA 19380</td>
<td>610-339-0050</td>
<td>Creative agency</td>
<td>6</td>
<td>WND</td>
<td>Full service communications design, branding, collateral, interactive, blog publishing, graphics</td>
<td>Ellen Byrnes Kelley</td>
</tr>
<tr>
<td>Inbone Creative</td>
<td>21 R. Stepney Road, Ste. 4A, New Hope, PA 18938</td>
<td>215-462-2020</td>
<td>Creative agency</td>
<td>2</td>
<td>1</td>
<td>WND</td>
<td>Web design and development, branding, advertising, graphic and interactive, internet marketing</td>
</tr>
<tr>
<td>Tabula Creative</td>
<td>14th St. Philadelphia, PA 19106</td>
<td>215-925-1900</td>
<td>Creative agency</td>
<td>5</td>
<td>50</td>
<td>Academy of Natural Sciences, PMC Property Group, East River Bank</td>
<td>Marketing, branding, web design, print design, advertising, consulting</td>
</tr>
<tr>
<td>Markwardt Design Associates</td>
<td>211 N. 12th St., Suite 702, Philadelphia, PA 19107</td>
<td>215-988-1777</td>
<td>Creative agency</td>
<td>2</td>
<td>2</td>
<td>Law School of the Univ. of Pennsylvania, Anamore Building Co., DAC Associates</td>
<td>Web and interactive, public relations design, advertising, video production, branding</td>
</tr>
</tbody>
</table>

**Full-service media agencies (Listed alphabetically)**

<table>
<thead>
<tr>
<th>Name Address</th>
<th>Phone(s)</th>
<th>Email(s)</th>
<th>Full-service media</th>
<th>Sample of clients</th>
<th>Additional services</th>
<th>Head of contact</th>
<th>Additional details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Boontonnet Internet Group</td>
<td>111 Rosemary Lane, Ste. 110, Yardley, PA 19067</td>
<td>610-585-2647</td>
<td>Full-service media</td>
<td>5</td>
<td>Media, White Dog Café Restaurants, Carmin Solutions, Visiting Angels</td>
<td>Web design, mobile website design, SEO, PPC, internet marketing, database programming</td>
<td>Sun McGrath</td>
</tr>
<tr>
<td>Bocchi Design + Communications</td>
<td>201 Ramona Drive, Devon, Pa. 19331</td>
<td>610-622-5590</td>
<td>Full-service media</td>
<td>2</td>
<td>14</td>
<td>Bose Chemical Co., United Pharmacists Inc.</td>
<td>Strategic communications, print waste, brand strategy, website design, development</td>
</tr>
<tr>
<td>Church Street Studios</td>
<td>122 Church St., Philadelphia, PA 19107</td>
<td>215-271-5150</td>
<td>Full-service media</td>
<td>1</td>
<td>1403</td>
<td>Norman Mill Clothing Co., Prune Leech Law Firm, Chemtronics</td>
<td>Photography for social media marketing, social media management, sales, website and interaction</td>
</tr>
<tr>
<td>Creative Strategy Group</td>
<td>315 E. State St., New Hope, PA 18938</td>
<td>215-866-9405</td>
<td>Full-service media</td>
<td>17</td>
<td>22</td>
<td>Novant's Pharmaceuticals Corp., P册 Virginia Corps, Liberty Property Trust</td>
<td>Integrated marketing communications, online and offline strategy, annual reports, websites, mobile</td>
</tr>
<tr>
<td>Excella Interactive</td>
<td>1325 Morris Drive, Suite 103, Cherry Hill, NJ 08034</td>
<td>856-984-7143</td>
<td>Full-service media</td>
<td>20</td>
<td>30</td>
<td>American Express, PNC, Global Medtech</td>
<td>SAP usability, mobile design, development and strategy, SAP CCM, branding and design</td>
</tr>
<tr>
<td>ForisRubel Communications Inc.</td>
<td>2 Market Ln., Exton, PA 19341</td>
<td>610-254-0010</td>
<td>Full-service media</td>
<td>5</td>
<td>15</td>
<td>Gloweight/Field, Oleenon Sheppard, Chicago, Global</td>
<td>Strategic planning, advertising, marketing, public relations, media, web and interaction</td>
</tr>
<tr>
<td>Miller Designworks</td>
<td>1615 Frankford Ave., Ste. 200, Philadelphia, PA 19140</td>
<td>215-557-7017</td>
<td>Full-service media</td>
<td>7</td>
<td>42</td>
<td>WND</td>
<td>WND</td>
</tr>
<tr>
<td>Starline Productions</td>
<td>8 Whitestone Drive, Media, PA 19068</td>
<td>610-784-8000</td>
<td>Full-service media</td>
<td>48</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Xerces Inc.</td>
<td>2201 Chestnut St., No. 104, Philadelphia, PA 19103</td>
<td>215-255-6935</td>
<td>Full-service media</td>
<td>3</td>
<td>30</td>
<td>WND</td>
<td>Marketing, web development, stationary, marketing materials, packaging, website design</td>
</tr>
</tbody>
</table>
PICPA Scholarships Deliver Opportunity to Future CPAs

This year, the PICPA granted multiyear scholarships to 94 students totaling $295,000. Thirty-nine students were first-time winners, and 55 students had their scholarships renewed from previous years. Scholarship amounts range from $1,000 to $5,000, and many can be renewed annually until the completion of a recipient’s degree, provided each student pursues an accounting degree full-time, maintains a GPA of 3.0 or better, and satisfies other renewal requirements established by the PICPA.

Member support of the PICPA Scholarship Fund ensures that the best and brightest follow in your footsteps and continue the tradition of the CPA profession. Invest in the future of the profession by contributing to the Scholarship Fund today!

Make checks payable to the PICPA Scholarship Fund and mail them to PICPA, Ten Penn Center, 1801 Market St., Suite 2400, Philadelphia, PA 19103. The PICPA Scholarship Fund is a nonprofit charitable organization exempt from federal taxes under Section 501(c)(3) of the Internal Revenue Code.

$5,000-Level Multiyear Scholarships

Marcelina M. Hollender
La Salle University
Marcelina has a 3.90 GPA and will graduate in May 2013.

Kristen L. Houser
Messiah College
Kristen will graduate in December 2013 and has a 3.93 GPA.

Leah M. Oakes
University of Pittsburgh
Leah has a 3.96 GPA and will graduate in December 2012.

David W. Schuler
La Salle University
David, who will graduate in December 2013, has a GPA of 4.00.

Stephanie N. Shetler
Grove City College
Stephanie has a 3.98 GPA and will graduate in May 2014.

$4,000-Level Multiyear Scholarships

Michael P. Desiant
Kutztown University
Michael has a 4.00 GPA and will graduate in June 2013.

Jessa T. Erich
Indiana University of Pennsylvania
Jessa will graduate in May 2014 and has a GPA of 3.96.

Victoria A. Foanio
Albright College
Victoria has a 3.92 GPA and will graduate in May 2014.

Eric V. Le
West Chester University of Pennsylvania
Eric, who will graduate in May 2013, has a 3.62 GPA.
$3,000-Level Multiyear Scholarships

Sabrina L. Angelo
Indiana University of Pennsylvania
Sabrina graduated in August 2012 with a 3.00 GPA.

Courtney E. Baker-Schrodt
Baker University
Courtney has a 3.70 GPA and will graduate in May 2013.

Daniel M. Broadbent
Indiana University of Pennsylvania
Daniel will graduate in December 2012 and has a GPA of 3.66.

Nicole T. Buckman
King's College
Nicole, who will graduate in May 2013, has a GPA of 3.90.

Kayla M. DeMar
Lycoming College
Kayla has a GPA of 3.94 and will graduate in May 2013.

Brandon T. Franks
Bucknell University
Brandon has a 3.98 GPA and will graduate in May 2013.

George N. Githika
Point Park University
George will graduate in December 2012 and has a GPA of 3.91.

Brandon C. Grannas
Robert Morris University
Brandon boasts a 3.70 GPA and will graduate in April 2013.

Maura D. Hannigan-Pierce
Pittsburgh College
Maura, who will graduate in December 2012, has a 3.14 GPA.

Curtis R. Hoffer
Lycoming College
Curtis will graduate in May 2014 and has a 4.00 GPA.

Kimberly L. Jones
Duquesne University
Kimberly has a 3.63 GPA and will graduate in May 2014.

Stephanie M. Kennedy
University of Pittsburgh
Stephanie has a 3.68 GPA and is scheduled to graduate in December 2012.

Blaise A. Pezek
Mount Aloysius College
Blaise will graduate in May 2013 and has a GPA of 3.63.

Douglas G. Rheiner
Muhlenberg College
Douglas, who has a 3.66 GPA, is scheduled to graduate in May 2013.

William A. Ruhland
Clarion University of Pennsylvania
William will graduate in December 2012 and has a 3.83 GPA.

Jacob J. Santoli
East Stroudsburg University
Jacob has a 3.91 GPA and will graduate in May 2013.

Stephanie A. Vanscaith
Robert Morris University
Stephanie, whose graduation date is May 2013, has a 4.00 GPA.

Matthew J. Walsh
University of Pittsburgh
Matthew will graduate in December 2012 and has a GPA of 3.92.
$3,000-Level Multiyear Scholarships (continued)

Robert E. Watson
Shippensburg University
Robert, who has a 3.80 GPA, will graduate in May 2013.

Mark T. Waugh
Community College of Allegheny County
Mark, who has a 3.64 GPA, will graduate from Robert Morris University in May 2014.

Michelle E. Westervelt
West Chester University of Pennsylvania
Michelle, who has a GPA of 3.19, will graduate in May 2013.

Regina M. Wirfel
Penn State Harrisburg
Regina boasts a 4.00 GPA and will graduate in May 2014.

$2,000-Level Multiyear Scholarships

Kaitlyn M. Cebarny
Duquesne University
Kaitlyn graduated in May 2012 with a 3.69 GPA.

Rachel K. Elder
Robert Morris University
Rachel has a 4.00 GPA and will graduate in May 2014.

Steven W. Garner
Pennsylvania College of Technology
Steven has a GPA of 4.00 and will graduate in May 2013.

Michelle M. Kim
Immaculata University
Michelle will graduate in May 2014 and has a 3.58 GPA.

Maxwell M. Moomba
Lincoln University of Pennsylvania
Maxwell has a GPA of 3.92 and will graduate in May 2013.

Nicole M. Mozena
Indiana University of Pennsylvania
Nicole is scheduled to graduate in December 2014 and has a 3.73 GPA.

One-Year Undergraduate Scholarships

Joseph F. Taricani Memorial Scholarship - $2,000

Jayni G. Homberger
Messiah College
Jayni has a GPA of 3.84 and will graduate in May 2014.

Joseph P. Karpinski Scholarship - $1,000

Marina Roscot
Drexel University
Marina will graduate in June 2013 and has a 4.00 GPA.

Chapter Scholarship Recipients

Keegan Beemsterboer | Robert Morris University | Pittsburgh Chapter
Katerina Budinsky | California University of Pennsylvania | Pittsburgh Chapter
Katelyn Chambers | Keystone College | Northeastern Chapter
Ryan Dougherty | Marywood University | Northeastern Chapter
Justin Heasley | Penn State Erie | Erie Chapter
Dan Hoover | Duquesne University | Pittsburgh Chapter
Dana Krisch | Indiana University of Pennsylvania | Southwestern Chapter
Megan Morris | Indiana University of Pennsylvania | Southwestern Chapter
Miranda Olenski | Indiana University of Pennsylvania | Central Chapter

Alexandros Pappas | Duquesne University | Central Chapter
Karen Purkey | Moreyian College | Lehigh Valley Chapter
Sean Rosenbaum | Indiana University of Pennsylvania | Southwestern Chapter
Troy Sillies | Moreyian College | Lehigh Valley Chapter
Kenneth Thiny | Indiana University of Pennsylvania | Central Chapter and Southwestern Chapter (double award winner)
Emily Weiary | Villanova University | Northeastern Chapter