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Web Clippings
HelpHOPELive, a Radnor nonprofit that helps patients and families with uncovered medical expenses related to transplantation or catastrophic injuries conduct fund-raising campaigns, named John Geary vice chair. He is cofounder for New Start Mobile L.L.C. and an executive vice president for Advanced Mobile L.L.C. The following were named board members: Marie Logue, a TPI certified golf-fitness instructor at Training Inc., Bryn Mawr; James F. Madden, senior vice president and director of client services of Hillview Capital Advisors L.L.C.; Betty Pettine, vice president of philanthropic services for the Private Bank at Wells Fargo; Jason Rubin, president and founder of the Redstone Group L.L.C.; and Nick Ryder, a senior corporate strategy analyst in Vanguard's Corporate Strategy Group.

The Philadelphia Association of Community Development Corporations trade group elected the following officers to its board: Rose Gray, senior vice president, community and economic development, at Asociación Puertorriqueños en Marcha, is president; Gina Snyder, executive director of East Falls Development Corp., is vice president; Sandy Salzman, executive director of New Kensington Community Development Corp., is treasurer; and Cicely Peterson-Mangum, executive director of Logan Community Development Corp., is secretary.

Board members include: Marcus Allen, CEO of Big Brothers/Big Sisters Southeastern Pennsylvania; John Chin, executive director, Philadelphia Chinatown Development Corp.; Michael Davidson, an attorney with Fineman, Kerekstein & Harris P.C.; Maria Gonzalez, president of HACE; Liz Hersh, executive director, Housing Alliance of Pennsylvania; Don Kelly, director of community and economic development for the Urban Affairs Coalition; Melissa Kim, director of economic development at Villages of the Arts and Humanities; Nora Lichtash, executive director of the Women's Community Revitalization Project; John MacDonald, president and CEO of Impact Services Corp., Mark Schwartz, executive director of Regional Housing Legal Services; and Kira Strong, vice president of community and economic development at the People's Emergency Center.

Philip Kirchner was appointed by the Supreme Court of New Jersey to serve as a member of the court's Advisory Committee on Expedited Civil Actions. The goal of this committee is to achieve speedier justice at a lower cost without sacrificing due process and fairness to litigants. He is a shareholder at the Cherry Hill law firm Flaster/Greenberg and chair of the litigation department.

The Greater Philadelphia Chapter of the National Association of Professional Organizers elected the following board officers and members: Annette Reyman, owner of All Right Organizing L.L.C., is president; Debbie Lillard, owner of Space to Spare, is vice president; Jackie Mangasarian, owner of Common Sense Organizing, is treasurer; Ellen Tozzi, owner of Natural Order, is secretary; Kathy Luskus,
owner of Orderly Manor Organizing, is immediate past president; Gabrielle Watters-Smith, owner of Red Button Organizing, is communications and technology director; Daniel Loya, owner of Spaces Transformed, is marketing director; Barbara Siegel, owner of Kerlavage Enterprises, is membership director; and Carla Shipman, owner of DeClutter Enterprise L.L.C., is professional-development director.

The Intercollegiate Studies Institute, a Wilmington-based think tank, named the following trustees to its board: Michael W. Gleba, president and trustee of the Sarah Scaife Foundation and treasurer and trustee of the Carthage Foundation in Pittsburgh; Patricia L. Herbold, U.S. ambassador to Singapore from 2005 until 2009 and cofounder of the Herbold Foundation; James Piereson, president of the William E. Simon Foundation and a senior fellow at the Manhattan Institute, where he directs the Center for the American University; Ion Ratiu, CEO of the Austin Thyroid and Endocrinology Center in Texas; and Marc A. Thiessen, a columnist for the Washington Post and a fellow at the American Enterprise Institute.

Peirce College, Philadelphia, named Marc D. Ammaturo and Scott Douglas Smith to its board of trustees. Ammaturo is managing director at PFM Asset Management L.L.C. Smith is managing partner at Clinton Rubin L.L.C.

National Organization on Disability, a New York nonprofit, elected to its board John M. Quain, a former member of the Pennsylvania Public Utility Commission. He is an attorney with Buchanan Ingersoll & Rooney P.C. and is the immediate past chair of the firm’s energy and utility law practice.

- Mike Zebe
Resume Tip Tuesday: How to Create Striking Bullet Points

By Ritika Trikha

Posted July 16, 2013

Welcome to Resume Tip Tuesday! Come to CareerBliss every Tuesday for a brand new resume tip to help you in your job search! Check out the archive for more tips.

Your resume is probably going to be 75 percent bullet points (ballpark figure). It’s really the easiest way to break down all the reasons why you are awesome in a digestible, scannable way. It’s up to you to make sure each bullet point under your job headings are just as impressive as the last. There is no room for mediocrity here!

Some of your competition will write terrible bullet points -- a lackluster, lengthy laundry list of what they did and when they did it. Speed ahead of these folks by writing some extremely striking bullet points about your achievements. How, you ask?

(Great question!)

Do it by following the advice of Robyn Dizes, Manager, Career Development Services at Peirce College:

1. Include Specific Numbers

“When looking at resumes, the mistake I see the most is not having enough numbers under work accomplishments,” Dizes says. Sometimes, it’s just a matter of adding the numbers in. Dizes offers the following fantastic example:

• Oversaw yearly offsite training courses for team members become…

• Oversaw $200,000 training program for 8 offsite courses for 300+ team members

2. Back up your qualities and strengths

Instead of creating a long (and boring) list with all your qualities (e.g., disciplined, creative, problem solver) try to connect them with real life and work experiences. In other words, you need to back these qualities and strengths up; otherwise it will appear that you are just trying to inflate things.

3. Coursework Can Set You Apart
Relevant, valuable coursework on your resume is a fantastic bullet point.

“This is especially important for say, an older worker who got a degree in accounting back in 1980, who is able to show that their skills are up to date by taking online, evening, or certificate courses in relevant areas,” Dizes says. “This is also a great recommendation for career changers.”

4. Remember, You Don’t Have to List Every Little Thing

“If you have job experiences that you are not proud of, or that are not relevant to the current opportunity, you should just omit them,” she says. “Mentioning that you used to sell hamburgers when you were 17 is probably not going to help you land that executive position.”

*Tune in next Tuesday for another awesome resume (or cover letter) tip!*
The hiring trends in the post 2007 financial crisis world is showing signs that when it comes to getting a job upon graduation, a student’s major matters. Recent studies show students majoring in engineering, computer science, education and health care tend to have better hiring prospects in the anemic labor market.

Current students might be feeling the pressure to pick the right major as they watch former classmate struggle to find full-time work. The College Board reports that most students change majors at least once and many switch several times throughout their college career. However, experts warn that changing focus too many times can end up costing students extra time and money.
Finding a balance between genuine interest and the ability to build marketable skills within a particular major can ultimately shape grads’ career paths, says Kim Whiteside, manager of the Career Services Center at Bellevue University.

“The average student will invest 144 hours in class, over 2,000 hours studying, and $27,000 in income on his/her education,” she says. “Making the right academic decision is crucial to a student’s focal, financial, and emotional well-being—during school as well as after graduation.”

For students who have not yet declared a major, here are four factors experts suggest taking into consideration when preparing to declare an area of study for the upcoming semester.

**Tip No. 1: Get On-Campus Support**

Freshmen and sophomores looking for guidance should start by getting familiar with all on-campus resources available to students within the various schools.

Academic advisors can help students understand different qualifications and course requirements for degree programs they’re interested in, and many colleges offer a career services department for students to further explore careers and identify individual strengths, explains Rita Toliver-Roberts, vice president of Academic Advancement at Peirce College.

“The results of these assessments allow for conversations about major selection, professional/career plans, and opportunities for experience [that] can better inform the student to make better choices,” she says.

**Tip No. 2: Find Balance Between Interest and Employability**

While thinking about the likelihood of job prospects post-graduation is wise, the experts warn against deciding on a major solely based on current labor market conditions as it’s difficult to accurately predict future fluctuations.

“You can’t just major in engineering because they get jobs, but you do need to find majors where employability and your interest intersect and be realistic and honest with yourself about it,” says Jeff Livingston, senior vice president of Education Policy at McGraw-Hill Education.

Students should take the time to explore their passions through introductory courses, job shadowing and talking with professionals in the field, recommends Chuck Cohn, CEO of Varsity Tutors.

“What may have interested students in high school, may not interest them in college as they advance in the subject,” he says.

**Tip No. 3: Reach Out to Current Industry Workers**

Creating connections with alumni is a great way for students to get a more personal account of what their experience was like in completing the major and what is expected after graduation.
Livingston recommends consulting former students who have graduated in recent years to better understand the qualifications and skills needed to be successful in that field.

“If someone graduated in 2011 and 2012 in a major you are considering, talk to them and say, ‘I am considering going where you have gone—what advice would you offer? What would you do differently? Are you happy that you majored in what you did?’” he says. “If that advice is [to] choose another major, they should think very hard about that.”

**Tip No. 4: Think Outside the Box**

Students who are less than enthused about the options for major choices in front of them can work with faculty members to create a customized major or major with accompanying minors, helping to incorporate different skill sets in a more unique package for future employers, suggests Livingston.

“Most universities offer the possibility, but very few students take advantage of it and it’s going to be the responsibility of that student to stand out when it comes to finding a job,” he says.

No matter what major they choose, students can plan for room in their required course schedule to take classes outside their major and explore other areas of interest, says Cohn.

“It not only enriches their college experience and broadens their knowledge, it may one day prove even more useful--it’s increasingly more common for people to change jobs, even careers multiple times,” he says. “With an ever-changing job market and technological advancements, and a little serendipity, a student’s passion or hobbies can one day turn into a fruitful profession.”