We are built to TRANSFORM LIVES.
Peirce’s vision is to become the first choice for career-oriented, non-traditional college students seeking high quality teaching and service. Our priority is to provide students with a practical education that will lead them to success.
Peirce College is in the business of transforming lives. We do so by making the benefits of higher education accessible and attainable to non-traditional college students of all ages and backgrounds. We educate, empower, and inspire our students and one another in a highly professional, career-focused academic environment defined by trust, integrity, and mutual respect. We are passionate about equipping our students to make a difference in their communities, workplaces, and the world.

“Many paths. One purpose.”
We have something special here: a place where people are helping working adults make their educational and career dreams come true.

- James J. Mergiotti, President and Chief Executive Officer
Transforming Lives: YESTERDAY, TODAY, AND TOMORROW

We take a personal approach to career-oriented education and believe that our emphasis on fostering strong relationships with our students significantly differentiates us from others.
Founded by Dr. Thomas May Peirce, Peirce College has met the needs of the non-traditional student since 1865 – from returning Civil War veterans to some of the first women students in the country; from working adults to first-generation college students; and now full circle to returning soldiers from the wars in Iraq and Afghanistan.

Peirce College today reflects both the tradition and evolution of the institution. Peirce faculty, staff and administrators are dedicated to working closely with students to provide a transformational experience that maximizes their opportunities for career success.

Peirce’s core student body comprises working adults, many from working-class backgrounds and for whom college education was not immediately feasible after high school, yet they understand that degree attainment will have a direct impact on their future success.

Despite an array of challenging obstacles, Peirce students have chosen to further their education and obtain a college degree. It is a brave choice, and it is not an easy one. We honor this choice by offering programs and services that not only work for the lives of our students today, but also help them on their path to the future.
The Peirce faculty consists of qualified and credentialed professionals, many still working in their field, who are dedicated to supporting students as they work to achieve their dreams.
We offer Associate and/or Bachelor’s Degrees in the following areas of study: Accounting, Business Administration, Criminal Justice, General Studies, Health Information Administration, Health Information Technology, Healthcare Administration, Human Resource Management, Information Technology and Paralegal Studies.

Peirce College is a regionally accredited institution.* The Business Administration and Accounting programs are accredited by the Accreditation Council for Business Schools and Programs and Peirce has the only American Bar Association-approved Bachelor’s Degree in Paralegal Studies in the Philadelphia region.

Peirce College offers the programs, support services and career preparation to help the students of today meet—and overcome—their greatest challenges. We are proud that tuition dollars are used directly to enhance and facilitate the educational experience of our students.

Recognizing the unique needs of our non-traditional students, we provide our students with innovative course delivery systems via:

- Accelerated courses
- On site and online delivery
- Small class size
- Integrated technology
- Curricula that can be applied in the workplace

Support continues outside the classroom as well with practical and effective Career Development Services. We prepare our students for the workplace, and we make it easy for our graduates and potential employers to find one another through a number of initiatives:

- Job posting and resume review
- Internship program development and talent management
- Work-study program
- Virtual career fair
- Membership in the CDS employer advisory board
- Workshop facilitation, speaking and mentoring opportunities

From faculty and administration to all of our support services, Peirce provides real-world learning that translates into real-life opportunities.

*Peirce College is accredited by the Middle States Commission on Higher Education, 3624 Market Street, Philadelphia, Pennsylvania, 19104 (phone: 267-284-5000).
Continuing INNOVATION.

The future for Peirce College is bright, with more history to make and more lives to transform.
Throughout the years, Peirce has stressed a conservative approach to fiscal management that consistently results in surplus budgets. This has allowed us to invest in our conveniently-located, Center City Philadelphia facility. We have created a modern building with state-of-the-art, technology-enhanced classrooms, without taking on incremental debt.

Peirce leadership is strong, and the administration is committed to promoting a collaborative approach to sharing information and making decisions.

Peirce has never been better positioned for a greater, brighter future than it is today. To continue our mission of transforming lives, we seek to partner with those who understand the benefits of education: economic independence and prosperity, resulting in stable and productive communities and a more vibrant and robust economic region.

“We need to make sure that we enjoy what we have and give back and be a part of the [Peirce] family always.”

– Doreen Ziccardi, ’08
Peirce’s vision is to become the first choice for career-oriented, non-service. To accomplish this, we have developed and are implementing:

**Revise our mission, define our core values, and firmly establish our unique brand in the marketplace:**

- Engage the College community in updating our mission to better reflect our institutional purpose
- Articulate and codify our core institutional values
- Engage in a comprehensive branding process to position Peirce College appropriately and effectively in the Philadelphia-area higher education marketplace

**Create a culture of measurement, assessment, and continuous improvement:**

- Rededicate ourselves to assessing and improving student outcomes
- Enhance our use of comparative benchmarking
- Develop rigorous academic and operational assessment protocols

**Invest in and support our people while rebuilding connections and developing new relationships in the community:**

- Enhance faculty and staff development
- Explore new quality-of-work life initiatives
- Maintain a competitive compensation system
- Celebrate and value the diversity of our community
- Re-engage with our alumni base
- Become an active, visible member of the Philadelphia community

**Broaden our revenue streams while emphasizing strategic use of limited resources:**

- Develop new sources of revenue
- Emphasize a transparent and collaborative approach to financial decision-making
- Introduce new tools to ensure that we make the right decisions to support our growth and financial health
traditional college students seeking high quality teaching and a set of seven core strategic initiatives from 2010 through 2015.

Increase enrollment by targeting new markets, enhancing academic support, and improving student success:

• reaffirm our policy of open admissions and our commitment to providing educational opportunity

• reach out to new student markets in the Greater Philadelphia region

• position our diversity as a key strength

• provide the high-quality integrated support and developmental programs our students need to succeed

Diversify and distinguish our academic programs with an emphasis on career-long learning:

• expand our academic programs horizontally and vertically to provide career-oriented students with relevant education throughout their working lives

• distinguish all programs with our high engagement, relationship-driven approach to teaching and learning

Enhance our students’ experience through a renewed focus on signature Peirce services and support and a rededication to innovative use of technology inside and outside of the classroom:

• set new standards for customer service emphasizing a personalized approach

• improve our communications with students

• substantially upgrade our academic support services

• create signature-level career services for students and alumni

• enhance our use of technology to support an effective learning experience and efficient operations
Transforming Lives

TRANSFORMING COMMUNITY.

We have created programs that support our students’ needs, providing them with practical knowledge to prepare them for success in the workforce. We are built to transform lives.
Peirce College recognizes the fundamental connection between education and economic prosperity. For more than 100 years, Peirce has been a leader in recognizing and responding to the needs of our community.

Earning a college degree today is more critical than ever. But barriers remain. College does not always immediately follow high school. Yet, once a student is ready, Peirce is there to help.

With many returning military veterans taking advantage of funding to pursue their higher education goals, Peirce is proud of our military-friendly environment and special tuition programs that support entire military families.

The City of Philadelphia has made undergraduate degree attainment a priority and there are numerous opportunities for Peirce to provide greater service to the Philadelphia region. From developing relationships with business and governmental leaders to participating in community activities to partnering with other institutions, Peirce is committed to making the Philadelphia workforce and region stronger.

The need is here. The time is now. JOIN THE TRANSFORMATION.

Call us at 1.888.467.3472 or visit www.peirce.edu.
The 9 Core Values We Live By

Encourage the pursuit of learning and growth.
Make a difference through the delivery of exceptional customer service.
Play as a team; be a responsible partner in the process.
Open our minds to exploring new ideas and better ways of doing work.
Work with passion and determination; be proactive.
Engage others in open communication, listen and build honest relationships.
Respect others and expect the same.
Embrace and promote diversity.
Demonstrate flexibility and adapt to change.

The college that really works for working adults.
1420 Pine Street, Philadelphia, PA 19102