In today’s rapidly changing technological, social, and business environments, continuing education in the legal industry is critical to your professional competency and success. The Peirce College Continuing Education Series for Paralegals has been designed for credentialed paralegals and other legal professionals to remain current in the latest trends and developments and/or introduce them to other areas of specialization within their fields.
Peirce College Continuing Education Series for Paralegals

Peirce College has been at the cutting edge of paralegal education since 1985 and is the only college in the Philadelphia region to offer an ABA-approved bachelor’s degree in Paralegal Studies. Advance your skills and career as a legal professional and maintain your Continuing Legal Education (CLE) credit needs with Peirce’s fast, focused, and highly affordable professional development workshops.

Completion of each of the two-hour workshops will allow attendees to seek 2 CLE credits (Continuing Legal Education) as recognized by the National Federation of Paralegals Association (NFPA®).

Visit www.paralegals.org for details.

SATURDAY, MAY 19, 2012

Register for and participate in all four workshops to receive a 20% tuition discount.
Peirce College current students and alumni are entitled to a 25% discount on one or more non-credit courses. Only one discount applies. 50% of tuition fees are due at registration; balance is due the first day of class.

10:00 a.m. – 12:00 noon
Employment Law and Social Media for Paralegals
[2 CLE credits]
Instructor: Carol J. Sherman, J.D.
This interactive workshop will examine the impact of social media on employment law issues. Social media is often used by employers in making recruitment, hiring, and termination decisions. Moreover, social media is used by job seekers to network, establish contacts, and locate job openings. In this context, we will explore case law, the National Labor Relations Board, Civil Rights Act, Americans with Disabilities Act, Age Discrimination Act, Genetic Information Nondiscrimination law, and Executive Order 11246. We will discuss the potential legal liabilities for employers and employee permissible use and misuse of social media. Finally we will review the use of social media in litigation.

Learning Objectives: At the conclusion of this workshop, participants will have a better understanding of:

- Current trends and conflicts in the law as relates to social media
- Appropriate usage; social networking
- Realistic policy: location-based social media

12:00 noon – 1:00 p.m. Lunch Break
Join faculty and classmates for boxed lunches and the opportunity to network on campus.

1:00 p.m. – 3:00 p.m.
eDiscovery – Perspectives for the Legal Professional
[2 CLE Credits]
Instructor: Glenn Barnes, J.D.
This workshop will cover the basics of eDiscovery and address many of the common legal, technical, and practical issues faced by paralegals including procedures for document retention, gathering and production; current federal and state rules on Electronically Stored Information (ESI); drafting and responding to eDiscovery, and the consequences of intentional or accidental spoliation of electronically stored evidence.

Learning Objectives: Participants who successfully complete this workshop will be able to demonstrate a practical understanding of:

- The definition and scope of eDiscovery
- Common legal and technical issues associated with the retention, gathering, and production of ESI
- Strategies for maximizing the effectiveness of eDiscovery documents and response in common litigation situations
- Tips for drafting and responding to eDiscovery

Course Fee
2-Credit Course: $130.00 – includes tuition, course materials, boxed lunch, and beverages.
10:00 a.m. – 12:00 noon
Intellectual Property Perspectives for Paralegals
[2 CLE credits]
Instructor: Wendy Reczek, Intellectual Property Paralegal

This workshop will introduce the three common types of Intellectual Property (IP) law: Patent, Trademark, and Copyright and address the unique rewards and challenges to the IP paralegal. In addition, we will explore the basics of the United States Patent and Trademark Office (USPTO) web site, as well as the recent passing of the “America Invents Act.”

Learning Objectives: This seminar intends to provide participants with a greater understanding of:

• Patent, Trademark, and Copyright terminology and influences in law
• The general responsibilities of an IP paralegal
• The USPTO web site
• The purpose of the America Invents Act – time permitting

12:00 noon – 1:00 p.m. Lunch Break
Join faculty and classmates for boxed lunches and the opportunity to network on campus.

1:00 p.m. – 3:00 p.m.
Healthcare Law Perspectives for Paralegals
[2 CLE credits]
Instructor: Alice Anne Andress, CCS-P, CCP, Chief Compliance Officer, Einstein Healthcare Network

This workshop will introduce participants to legal issues impacting the healthcare industry, one of the most highly-regulated industries in the United States. Students will become familiar with the skills necessary to assist lawyers in the healthcare field, whether in the law firm or a corporate setting.

Learning Objectives: At the conclusion of this workshop, participants will have a better understanding of:

• The legal aspects of healthcare compliance
• Laws, rules and regulations as they relate to healthcare
• Keeping current with healthcare compliance research
• Regulatory agencies such as the RACs (Recovery Audit Contractors), MICs (Medicaid Integrity Contractors), CERTs (Centers for Education & Research on Therapeutics), PERMs (Performance Measures for Managed Behavioral Healthcare Programs), ZPICs (Zone Program Integrity Contractors), OIG (Office of Inspector General), and HEAT (Healthcare Fraud Prevention and Enforcement Action Team)
• The seven components of a compliance plan
• How to conduct internal audits; how and to whom to report

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To register for the Peirce College Continuing Education Series for Paralegals, visit www.peirce.edu/PLGworkshops or call Carol Walton at 888.467.3472, ext. 9056.

Information about Continuing Education programs including Cancellation and Refund Policies can be found at: www.peirce.edu/edge.

For more information on delivering the Peirce College Continuing Education Series for Paralegals onsite to your paralegal professionals or tailoring or custom designing a similar program to complement your organization’s strategic corporate training initiatives, call Carol Walton at 215.670.9056 or email cawalton@peirce.edu.
Peirce College Knowledge Network

Peirce faculty members and instructors incorporate the latest business and technological advances in course delivery with extensive industry knowledge to offer a unique blend of theory and application. This dynamic combination of theoretical knowledge and industry practice translates into the day-to-day skills needed for career success.

Alice Anne Andress, CCS-P, CCP
Alice Anne Andress has over 25 years experience as a manager, author, and national speaker in the healthcare industry. Her involvement includes personnel management; coding, billing and reimbursement; ethical, legal and regulatory issues; medical marketing and development; and other facets of physician practice management. Her role in compliance includes creating and sustaining an ethical corporate culture, education and training, monitoring and auditing, measuring effectiveness, identification, investigation, and response to issues, and most importantly, to uphold integrity and the code of conduct. She has extensive experience in medical record documentation and clinical documentation improvement. Ms. Andress received a B.S. in Health Administration and a certificate in Gerontology at Gwynedd-Mercy College. She earned a medical technician degree from Monroe County General Hospital and East Stroudsburg State College.

Wendy Reczek, Intellectual Property Paralegal
Wendy Reczek, Pa.C.P., graduated from Villanova University’s ABA-approved, post-baccalaureate paralegal program, with awards in Legal Writing and Academic Excellence, and is a member of Phi Beta Kappa. Ms. Reczek is a paralegal and office manager for a boutique Intellectual Property firm in suburban Philadelphia. She is the former chair of the Keystone Alliance of Paralegal Associations and the current president of the Chester County Paralegal Association.

Glenn Barnes, J.D.
Glenn Barnes, Esq. received his Juris Doctor degree from Suffolk University School of Law in 1985, where he was awarded the Am Jur Award in Tort Law. Professor Barnes has his own general civil law practice, concentrating in the areas of business and employment law, commercial litigation, family law, and estate law. He also works as a consultant in various areas of employment law. Professor Barnes served as President of the Mid-Atlantic Academy of Legal Studies in Business and the Assistant Editor of the Atlantic Law Journal from 2010-2011. He has been teaching legal studies since 1994 and has been a member of the Peirce College faculty since May 2003. In 2008, Professor Barnes won the Peirce College Hamilton Award for Academic Excellence and Integrity. In 2010, he was promoted to full professor.

Carol J. Sherman, J.D.
Carol J. Sherman, Esq., received her Juris Doctor degree from Temple University School of Law and practiced law for over 15 years. She specialized in insurance defense, medical malpractice, personal injury, and elder law, and custody. Prior to joining Peirce, Ms. Sherman was the Deputy Managing Attorney and Pro Bono Director at Legal Aid of Southeastern Pennsylvania. She is licensed in Pennsylvania and New Jersey and currently serves as the Vice President of the Mid-Atlantic Academy of Legal Studies in Business. Professor Sherman has been a member of the Peirce College faculty since 2005 and is the faculty advisor for Peirce’s Paralegal Student Association. In 2010, Professor Sherman won the Peirce College Hamilton Award for Academic Excellence and Integrity.

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