Join the CDS Team and a host of area employers for a day built to prepare students, alumni and the community at large for entering and/or advancing in the job market. You can select workshops designed for entry level (Track 1), more seasoned employees (Track 2), or for recent high school graduates transitioning to college and the workplace (Track 3). You will also benefit from optional workshops where you can select a topic that best fits your needs. This year’s event begins with an energizing kick-off by international, motivational speaker and trainer Jim Smith Jr., from Jimpact!

To participate, please R.S.V.P. at http://peircecareerday.eventbrite.com no later than April 29th.
**TRACK 2: STRATEGIES FOR THE SEASONED**  
Courses Designed for Experienced Employees Seeking Vertical Mobility

- **Advanced Social Media Skills: Twitter, Facebook, LinkedIn**  
  Go beyond measuring friends and followers and dig into the core of social media’s marketing power. During this session, you will learn how to use social media to tap into and interact with your target market and design your social media presence.

- **Lessons in Leadership: How to Build and Flex Your Leadership Muscle!**  
  Would you like to tackle added responsibilities, apply for a promotion, a supervisory or a leadership opportunity? Learn about the strengths and skills managers look for in top talent and how you can sculpt your professional muscles for optimal career growth.

- **Ask The Experts: Reseaching Your Career Path**  
  Would you like to meet someone who once stood in your shoes? This industry-specific session will pair you with professionals from Information Technology, Business, Health Care, Criminal Justice, and Paralegal fields. You will have the opportunity to ask questions, gain insight and see the range of career possibilities within your industry.

**OPTIONAL WORKSHOPS:** These workshops will be available to all tracks. When registering, select one of the following workshops

- **Job Fair Prep 101: Making The Most Of It**  
  During this workshop, you will learn how to effectively “work a job fair.” From what to wear, to whom to approach, what to say, and how to stand out, this session will prepare you for Peirce’s May 31st Job Fair or for any other job fair.

- **The Value of Graduate School: Navigating The Decision-Making Process**  
  Dr. Adrian Zappala, Peirce College’s Dean of Graduate Studies, will discuss the value of graduate programs and how to navigate the application process. Learn about graduate programs including Peirce’s MS, Organizational Leadership and Management.

- **LGBTQ: Career Decisions, Concerns, Issues and Impact**  
  Join this workshop to discuss LGBTQ-specific career issues and concerns and to learn about resources that may help you find the right environments and employers, and gain insight about your rights.

To participate, please R.S.V.P. at http://peircecareerday.eventbrite.com no later than April 29th.