**Business Administration (Associate in Science in Business Administration) 2008-2009**

(Concentration in Entrepreneurship/Small Business Management)

This program is subject to change as industry standard systems change.

**REQUIRED SUBJECTS**

All new students are required to successfully complete Peirce College 101 within the first 14 weeks of enrollment to continue at the College.

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<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Grade</th>
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<tbody>
<tr>
<td>PRC 101</td>
<td>Peirce College Orientation (online course)</td>
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<tr>
<td>BIS 101+</td>
<td>Introduction to Word Processing &amp; the Internet (TECH CORE)</td>
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<tr>
<td>ENG 101</td>
<td>English Composition* (ENG CORE)</td>
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<tr>
<td>MAT CORE</td>
<td>Mathematics Course (Recommended MAT 101)</td>
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<tr>
<td>BUS 100</td>
<td>Introduction to Business (Formerly MGT 101)</td>
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<tr>
<td>INT 101</td>
<td>Introduction to International Business &amp; Cultures</td>
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<tr>
<td>MKT 101</td>
<td>Introduction to Marketing*</td>
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<tr>
<td>ENT 200</td>
<td>Introduction to Entrepreneurship* (Prerequisite: BUS 100)</td>
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<tr>
<td>ECO 101</td>
<td>Macroeconomics (SOC SCI CORE)</td>
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<tr>
<td>LAW 103</td>
<td>Business Law</td>
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<tr>
<td>SCI CORE</td>
<td>Science Course</td>
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<tr>
<td>ACC 101</td>
<td>Accounting Principles I*</td>
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<tr>
<td>ACC 102</td>
<td>Accounting Principles II* (Prerequisite: ACC 101)</td>
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<tr>
<td>FIN 201</td>
<td>Introduction to Finance* (Prerequisite: ACC 102)</td>
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<tr>
<td>ENT 225</td>
<td>Acc, Finance, and Tax for Small Businesses (Prerequisite: ACC 102)</td>
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<tr>
<td>ECO 102</td>
<td>Microeconomics (SOC SCI CORE)</td>
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<tr>
<td>BUS 250</td>
<td>Associate Business Capstone Course# (Formerly MGT 210)</td>
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<tr>
<td>HUM/HIS CORE</td>
<td>Humanities/History Course</td>
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<tr>
<td>ENT 280</td>
<td>Entrepreneurial Marketing* (Prerequisite: MKT 101)</td>
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<tr>
<td>ENG/COM CORE</td>
<td>English/Communication Course</td>
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<tr>
<td>MAT 109</td>
<td>Business Statistics I*</td>
<td></td>
</tr>
</tbody>
</table>

**CORE REQUIREMENTS:**

- 2 English/Communication courses, one of which must be ENG 101
- 2 Mathematics courses
- 2 Social Science courses
- 1 Humanities/History course
- 1 Science course
- 1 Technology course

* A Grade of "C" or better is required in this course
# A grade of C or better is required for the capstone project.
* Students who are already familiar with basic word processing and Internet use should take BIS 109 instead.

Note: Please consult with your Program Advisor for a list of core curriculum and electives.

Approved 1/29/08
This program is subject to change as industry standard systems change.

Student: ___________________________ Advisor: ___________________________ Start Date: ____________

BACHELOR OF SCIENCE PREREQUISITES

BUS 100  ACC 101  FIN 201  PRC 101  ECO 101
LAW 103  ACC 102  BIS 101+  MKT 101  ECO 102
MAT 109  ENT 280  BUS 250  ECO 102
ENT 225  ENG 101

REQUIRED SUBJECTS

HRM 301 Human Resource Management* (Prerequisite: BUS 250) Grade
GEN ED CORE General Education Course Grade
MAT 210 Business Statistics II* (MAT CORE) (Prerequisite: MAT 109) Grade
SOC SCI CORE Social Science Course Grade
SCI CORE Science Course Grade
MIS 404 Introduction to e-Business (Prerequisite: BIS 101 or BIS 109) Grade
MGT 305 Concepts in Leadership (Prerequisite: BUS 250) Grade
MKT 304 Business Ethics (Prerequisite: BUS 250) Grade
HUM/HIS CORE Humanities/History Course Grade
MGT 401 Marketing Management (Prerequisite: MKT 101) Grade
FIN 401 Financial Analysis* (Prerequisite: FIN 201) Grade
MGT 306 Organizational Dynamics* (Prerequisite: BUS 250) Grade
MGT 404 Operations Management* (Prerequisite: BUS 250 and MAT 210) Grade
SOC SCI CORE Social Science Course Grade
CWE 099 Pre Co-op Workshops (required if planning B.S. Co-op) Grade
ENT 425 Special Topics—Entrepreneurship/Small Business Management* Grade
HUM/HIS CORE Humanities/History Course Grade
ENG/COM CORE English/Communication Course Grade
ENT 401 Entrepreneurial Strategies and Tactics* (Prerequisite: ENT 200 & ENT 225) Grade
BUS 450 Policy & Strategy Formulation# Grade
MGT 306 Business Ethics (Prerequisite: BUS 250) Grade

For remaining three credits, choice of:

1. 3-credit Co-op CWE 304 A3 (Cooperative Work Education) Grade

OR

2. 3-Credit Elective Business Elective Grade

CORE REQUIREMENTS:
1 English/Communication course, one of which must be ENG 101
2 Social Science courses
2 Humanities/History courses
1 Mathematics course
1 Science course
1 General Education course

* A Grade of "C" or better is required in this course
# A grade of C or better is required for the capstone project.
+ Students who are already familiar with basic word processing and Internet use should take BIS 109 instead.

Note: Please consult with your Program Advisor for a list of core curriculum and electives

Approved 1/29/08