A Legacy of Transformation

Peirce College’s Commitment to Working Adults Remains Steadfast

The 21st Century Institution of Higher Learning If You Are Standing Still, You’re Falling Behind

We Have Emerged as a National Leader in Undergraduate Online Education
Mission

Founded in 1865, Peirce College® is a private, four-year, specialized institution providing practical, leading-edge curricula to primarily working adult learners.

The front cover of this report features quotations taken from speeches and presentations by Dr. Arthur J. Lendo during his presidency at Peirce College.

Contents

President’s Message .................................................. 3
Chairperson’s Message ................................................. 4
A Year in Review ........................................................ 5
A Legacy of Transformation ......................................... 12
Peirce Experiences ..................................................... 14
143rd Commencement Ceremony .................................. 18
Scholarships ............................................................. 22
Peirce Enhancements .................................................. 24
Peirce People ............................................................ 26
Peirce by the Numbers ............................................... 30
Trustee Update .......................................................... 32

A Legacy of Transformation

Now in his final year as President, Arthur J. Lendo has presided over an era of transformation at Peirce College. This year’s Annual Report includes a tribute to his extraordinary legacy of leadership and his outstanding accomplishments.
PRESIDENT’S MESSAGE

Due largely to a highly talented and committed Peirce community, the College had another very successful year educationally and financially in 2007-08. There were many significant achievements, including recognition of our students by prominent outside organizations; insightful faculty publications; and an international-level award for our new student web portal, the College’s latest technology innovation.

The second phase of the extensive renovations to College Hall was completed and phase three began this past year. All classrooms on the Center City campus are now completely modernized and equipped with state of the art technology. We dedicated portions of the new facilities to three very supportive alumni who contributed substantially to furthering Peirce’s mission. We hosted the 60th anniversary celebration of the Class of 1948 in our new and improved facilities. Four honorees were inducted into the Peirce College Wall of Fame.

Once again, the College had strong financial results for the year driven by solid enrollment levels and sound fiscal management. As a testament to our curriculum quality, the American Bar Association approved the expansion of our Paralegal Studies program into New Jersey. The year culminated with our 143rd Commencement Ceremony. Major General Jessica Wright, Adjutant General of the Commonwealth of Pennsylvania, addressed the Class of 2008, which was 487 strong with graduates representing 23 states and 13 other countries.

Peirce’s many accomplishments this year, and over the past many years, are a tribute to a dedicated faculty, staff and administration as well as our outstanding student body and alumni. As a result of the community’s exceptional performance, the College is well positioned to maximize learning opportunities for students and employers in the 21st century.

Arthur J. Lendo, Ph.D.
President and Chief Executive Officer
Professor of Management
CHAIRPERSON’S MESSAGE

As President Lendo begins the final year of his stewardship, it is an appropriate time to reflect on Peirce’s many accomplishments during his 18 years in office. Most notably, under his visionary leadership, the College has been transformed into a leading-edge, 21st-century institution. His tenure has been highlighted by a charter change from two-year to four-year baccalaureate institutional status; development of the Peirce Corporate & Community Cluster College Model; and the creation of the acclaimed Peirce Online®, the College’s Internet mediated distance learning (IMDL) platform whereby complete, accredited degree programs are offered totally online.

Peirce’s annual enrollments have nearly tripled from 1,013 to 2,650 and its investment portfolio value has doubled from $7 to $14 million since Dr. Lendo took office. During his presidency, the College’s program quality continued to advance. Peirce’s Paralegal Studies program became the first and only in Philadelphia to receive approval of the American Bar Association at the baccalaureate level. The College’s Business Administration program earned accreditation by the Association of Collegiate Business Schools and Programs (ACBSP). In 1999, Dr. Lendo launched a multiphase project to completely renovate all of the College’s Center City facilities, which is scheduled to be finalized in 2009.

The Board of Trustees is currently searching for Peirce’s next president with the College well positioned for the future, educationally and financially. The process is led by Trustee Katy K. Theroux and a search committee comprised of current and former trustees, including alumni. Please visit www.peirce.edu at any time for an updated status.

Thus, this year’s annual report is entitled A Legacy of Transformation with a special section dedicated to the College’s exceptional progress during the Lendo Presidency. On behalf of the entire Peirce community, it is a special pleasure to recognize the College’s extraordinary success during 1991 to 2008 and to share the Fiscal Year 2007-08 results with you.

Gregory J. West
Chair, Board of Trustees
Dedicated to Excellence

On April 10, 2008, Peirce College dedicated prominent areas on campus to three of its supportive and generous alumni.

The West Atrium in Alumni Hall honors James C. Newborn ’25, who owned a successful electrical contracting company in the Royersford, Pa., area.

Also in Alumni Hall, the East Atrium is dedicated to Edna M. Thompson ’32. Miss Thompson had a 50-year career at Girard Trust Company as an investment analyst.

The Vera D. Bruestle ’34 Student Enrollment Center, located in College Hall, is named for Miss Bruestle who retired from a successful 25-year career with Scott Paper Company and spent 20 years working for the Curtis Institute of Music. The Student Enrollment Center offers students a convenient and efficient way to apply, enroll and learn about how to finance their education at Peirce College.

Plaques were installed on April 10, 2008, to commemorate the support and generosity of special Peirce alumni.

Dr. Lendo with friends of Vera Bruestle

Pictured l. to r. - Will Chandlee, Dr. Arthur J. Lendo, Charles Sterne Ill, Pierce Buller and Jo Anne Buller
Class of 1948 Reunion

On May 16, 2008, graduates of the Class of 1948, along with their spouses and former instructor, Dr. Angelo DiAntonio, joined members of the faculty, staff and administration for a luncheon reunion on campus. At the event, President Arthur J. Lendo welcomed the graduates back to Peirce.

Trustee Fred Price ’64 offered a special toast in honor of the class’ 60th anniversary. During the program, Clem Piscitelli ’48 and Ray Palzer ’52 were recognized for their leadership in organizing the event. A highlight of the afternoon was the sharing of stories among the honored guests led by Mr. Piscitelli. Many discussed how Peirce provided a foundation for their personal and professional achievements. “I owe my success to Peirce,” said Anthony Kuzma ’48.

The ’48 class members present shared the following:

Charles Fodor was hired “on the spot” by Dun & Bradstreet, where he had a “wonderful” sales career.

Raymond Knipe retired as vice president of benefits and compensation for SmithKline Beecham, forerunner of GlaxoSmithKline.

Anthony Kuzma was placed by Peirce at Moore Business Products, where he worked prior to starting his own business.

Paul Lindoerfer taught at Peirce and served on its board, and, after a long tenure at RCA, retired as director of logistics.

Richard Ludwick, like many in his class, attended Peirce on the GI Bill. He owned and operated an automobile dealership for 51 years.

Sy Perlmutter had a lengthy sales career in home furnishings.

Clem Piscitelli established his own accounting and tax practice, which he still operates today. He has also served many community organizations. His wife Liz (Miller) Piscitelli ’48 is also a member of the class of 1948.

Frank Vitale is a Chartered Life Underwriter and is still active in the insurance industry.
Honoring Exceptional Service

September 18, 2007, was a very special day for the Peirce community, as four special individuals were inducted into the College’s Wall of Fame. President Arthur J. Lendo served as the emcee for the event. He humorously mentioned that in a college-wide meeting held that morning, he posed a question to College employees: “Who is the founder of Peirce College?” An answer came from the crowd—“Jack Bolte!” Although not the correct answer, he acknowledged that Mr. Bolte, one of the Wall of Fame inductees, had spent many years at Peirce College—41 to be exact.

Dr. Lendo introduced each Wall of Fame inductee and acknowledged their family members present. Each person who was honored had served Peirce with the highest level of commitment, loyalty and distinction for very long periods of time, Dr. Lendo said. Gregory J. West, Chair, Peirce College Board of Trustees, also took part in the ceremony.

The inductees are as follows.

**John W. (Jack) Bolte ’77 – Financial Analyst**
A recipient of the College’s Distinguished Service Award and Group Innovation in Service Award in 2005, Mr. Bolte held numerous positions during his time at Peirce and retired from the College in 2006.

**Lynmar Brock Jr. – Trustee Emeritus**
Proud to have served for 33 years on the Peirce Board of Trustees—12 as chair—Mr. Brock was honored in 2005 when the plaza adjacent to the entrance on 15th and Pine Streets was dedicated to him.

**Beverly F. Elliott, Ph.D. – Distinguished Teaching Professor and Faculty Chair for General Education**
Celebrating 36 years with Peirce College at the time of her induction, Dr. Elliott was named Distinguished Teaching Professor in 2006, the first such designation at Peirce.

**Linda S. Gloss ’69 – Trustee**
Ms. Gloss served on the Peirce Board of Trustees for nine years and was a member of its Executive Committee, as well as chair of its Institutional Advancement Committee.

The plaque commemorating the Wall of Fame inductees is mounted at the 1420 Pine Street entrance.

**Peirce Perspectives Returns**

In March 2008, Peirce re-launched Peirce Perspectives, the College’s alumni newsletter.

Filled with news, features and interesting facts, Peirce Perspectives seeks to keep in touch with alumni on a regular basis and inform them about the College. It also solicits alumni feedback and focuses on the experiences and latest endeavors of Peirce graduates.
Peirce Partnership with Graduate! Philadelphia

Peirce College has partnered with Graduate! Philadelphia, a joint initiative of the Philadelphia Workforce Investment Board and the United Way of Southeastern Pennsylvania that seeks to increase the number of adults with college degrees in the Greater Philadelphia region.

Peirce is one of nine local colleges and universities associated with Graduate! Philadelphia. Partnership criteria include high graduation rates, full regional accreditation and courses that are flexible, focused and convenient for adults.

The Graduate! Philadelphia Center is operated in partnership with the Philadelphia Education Fund and is funded by the John S. and James L. Knight Foundation and the City of Philadelphia.

Paralegal Studies Program Receives ABA Approval for Burlington County College

Following last year’s approval by the state of New Jersey for Peirce to offer bachelor’s degree completion in Paralegal Studies at Burlington County College (BCC), Peirce also received approval in 2008 for the initiative from the American Bar Association (ABA).

“It is a true partnership with Burlington County College,” said Edwin B. Miller, J.D., Professor and Assistant Dean, Legal Studies. “Students earn the associate degree through BCC’s ABA-approved paralegal studies program. Then, they work through our bachelor’s degree completion plan on site at the Mount Laurel, N.J., campus.”

“The growth of the legal profession is also raising the bar of the credential base,” Assistant Dean Miller noted. “A bachelor’s degree is becoming the expected standard for candidates who are entering the field, as well as for those already in the field, who want to progress. It is the perfect segue for Peirce to bring that credential base to students in an area where there have not been options to study for a bachelor’s degree on campus.”
National Guard Scholarship Program

Peirce has completed its second year of the National Guard Scholarship program. Founded in 1865 as an institution to serve Civil War veterans, Peirce has a long tradition of aiding those who are serving or have served in the military.

A $10,000 Peirce College Scholarship is available to members of the Pennsylvania National Guard, their spouses and dependent children. The program is being expanded to units in New Jersey and Delaware. “The military is looking for higher levels of education for career-bound soldiers,” said Nadine Maher, Dean, Enrollment Management. “We are proud to partner with the National Guard and to provide flexibility for the students who may be attending Peirce while on active Guard duty.”

The 2007 National Guard Scholarship recipient was Willie Pridgen, who just completed his bachelor’s degree in Paralegal Studies. Mr. Pridgen is featured on page 23.

The National Guard is also eligible for Peirce’s Protect & Serve® Grant, which is offered to active and veteran military personnel, first responders and their spouses and dependents. Peirce helps qualified students review other grants and funding opportunities that may be available, including military tuition assistance. The College is Dantes and Servicemember Opportunity Colleges (SOC) approved.

Helping Veterans Move Up

Peirce College partners with the University of Pennsylvania on the Veterans Upward Bound (VUB) program, which is federally-funded and designed to help qualified military veterans prepare to enroll in postsecondary education. Its goal is to provide skills and advice to enable veterans to achieve their academic goals. VUB is part of the federal TRIO program, which has six outreach and support programs targeted to serve and assist low-income, first-generation college students and students with disabilities.

“We reach out to students in the program and invite them to attend Peirce,” said Ajeenah Nuriddin-Little, Manager, Walker Center for Academic Excellence, who directs the program at Peirce. “We host dedicated open houses on campus for Upward Bound students to learn what Peirce has to offer. Our goal is to bridge the gap and let them know that a college degree is possible.”
Taking Service to the Next Level

Peirce College remains steadfast in its quest to provide the highest levels of customer service achievable for an academic institution. The latest initiative, spearheaded by Vito Chimenti, Manager, Auxiliary Services, involves the development and implementation of an updated, unified, customer service definition and charter.

“Peirce has always taken an introspective approach to improving service. Our goal is to bridge the ‘definitions’ gap, so that we balance the education and business aspects of the institution,” said Mr. Chimenti.

Customer Service Week 2007

Connecting with Our Students was the theme of Peirce’s annual celebration of National Customer Service Week, held October 1 through 5, 2007. During the event, Peirce recognized the following faculty and staff for their exemplary service:

Peirce 2007 STAR Award Winners

Employee exemplifying highest level of external customer service
Steve Bird, Manager, Admissions

Faculty exemplifying the highest level of external customer service
Willie Brown, Ph.D., Professor, Business Administration

Employee exemplifying the highest level of internal customer service
Barron Felder, Manager, Systems Support

Innovation in Customer Service Award Winners

Rita Toliver-Roberts, Ed.D., Dean of Students, and Nadine Maher, Dean, Enrollment Management (new student placement testing)
Dennis Barbee, Manager, Application Support (student portal)
Ruthann Lisser, Financial Aid Specialist (student financial aid seminars)

Peirce College Distinguished Service Award Winner
Edwin B. Miller, J.D., Professor and Assistant Dean, Legal Studies

Student Customer Service Survey

Each spring, Peirce initiates a Student Customer Service Survey. The survey addresses all areas of the institution and helps the College determine, firsthand, from students how it is serving their educational needs.

“Input from students is a valuable tool in helping Peirce College continually enhance its services,” said Deborah Boone, Manager, Quality Assurance, and Financial Specialist. “The results showed that, overall, our students are highly satisfied with the services Peirce College provides.”
Peirce College Honored at IMS Global Learning Consortium 2008 Learning Impact Awards

When the Peirce student web portal was implemented in August 2007, it was the cornerstone of an ambitious program to provide students with the tools needed to apply for, enroll, and register in Peirce’s programs.

To develop the portal, Peirce College partnered with Jenzabar, Inc., a leading provider of software and services developed exclusively for higher education. Peirce implemented major customization to the Jenzabar software to launch a web portal that would increase accessibility of services to students, faculty and staff—at any time of the day, year-round, in a highly user-friendly manner.

Among other efficiencies realized by the implementation, Peirce students now have single sign-on credentials to access physical and wireless networks, as well as the web portal, with seamless pass-through authentication to other online services at the College, including learning management systems, tutoring and the library.

“The new site has greatly enhanced our ability to deliver high-quality service,” said Christopher Duffy, Chief Information Officer. “It supports our ability to bring the campus directly to the students’ laptops.”

Jenzabar was so impressed with the customization of its product, it entered the College’s web portal in the IMS Global Learning Consortium’s GLC worldwide competition. IMS GLC is a collaboration of corporations, educational institutions and government organizations that play a significant role in recognizing advances in technology, which address key educational challenges around the world.

Competitors in the global competition included worldwide organizations, many of significant size. Peirce College and Jenzabar won both a Bronze Award and Best in Category at the Consortium’s 2008 Learning Impact Conference, held in May in Austin, Texas. Peirce was one of only four U.S. organizations to receive an award.
1991 Dr. Arthur J. Lendo is elected President. He launches a multi-year strategic plan which reaffirms the historical mission of founder, Thomas May Peirce, tied to workforce and economic development.

1992 A niche marketing plan focusing primarily on the underserved, working adult population is implemented and enrollment levels begin to rise.

1993 The employee performance management process is systematized with implementation of the Professional Development Plan (PDP).

1994 Peirce Corporate College® is created to “take the College to the student.” Delivery of degree programs at corporate and community sites begins.

1995 The first generation of the Peirce website is launched at www.libertynet.org/~peirce

1996 Delaware Department of Education grants the College approval to deliver its Business Administration program in the state.

1997 The Commonwealth of Pennsylvania awards Peirce a new charter as a baccalaureate-level degree granting institution. The College begins offering distance learning courses through WHYY-TV12.

1998 Multiphase facilities renovation plans are undertaken. The College begins offering distance learning courses on a pilot basis through the Internet.

1999 Peirce begins offering distance learning courses on a pilot basis through the Internet.

www.peirce.edu is established. The College confers its first baccalaureate degrees.
2000 A partnership with eCollege is formed. Peirce Online is launched. Peirce becomes one of the first colleges in the nation to offer complete degree programs through Internet Mediated Distance Learning (IMDL).

Alumni Hall opens and wins the General Building Contractors’ Association (GBCA) Award for Best Institutional Project. North-end College Hall classroom renovations are completed.

The Mary W. Walker ’33 Center for Academic Excellence is established.

2002 The College earns Association of Collegiate Business Schools and Programs (ACBSP) accreditation for its Business Administration program and American Bar Association (ABA) approval for its Paralegal Studies program, both at the baccalaureate level.

2003 Peirce launches the Protect & Serve Grant program.

Peirce goes national, enrolling degree seeking students from 36 of the 50 states (eventually rising to 43 states and the District of Columbia).

2004 President Lendo presents a policy paper on online learning at Oxford University (Oxford, England).

Peirce launches semi-annual scholarship competitions for each program of study. The College grants awards to its first class of W.W. Smith Scholars.

2005 The Lynmar Brock Jr. Plaza is dedicated.

Peirce celebrates its 140th anniversary with three academic symposia.

2006 Phase I renovations of College Hall are completed.

New Jersey Department of Education grants Peirce approval to deliver its Paralegal Studies program on the campus of Burlington County College.

2007 The student web portal, my.peirce.edu, is established.

Phase II renovations of College Hall are completed.

The Thomas J. Foga ’52 Lobby, James Newborn ’25 and Edna Thompson ’32 Atriums, and the Vera Bruestle ’34 Student Enrollment Center are dedicated.
Featured Learner Series

Peirce’s Featured Learner program provides an opportunity to highlight the achievements of individual students. It also allows others to see the hurdles the profiled students have faced in their quests to reach their educational goals and realize their dreams.

Each Featured Learner is nominated by faculty and staff and is highlighted on Peirce’s website, class companion websites and Peirce Online.

Chatiel Gray

“When I graduated high school in 2006, my one and only desire was to attend college and become a successful business owner,” Chatiel Gray said. “I promised myself and my family that no matter what obstacles got in the way, I would step over them and fulfill my dream.”

She attended another college for one year and decided to transfer. “I came to Peirce College mainly due to the online program—it was convenient and suited my schedule,” she said, “even when I went back to work.”

Ms. Gray obtained a bachelor’s degree in Business Administration with a concentration in Management.

Ms. Gray is very proud of her achievements. “The degree not only satisfies my personal goals but also serves as a badge of honor for my family,” she said.

Doreen Ziccardi

Through her strong professional work ethic, Doreen Ziccardi was able to build a career in the legal and business arenas, but like many Peirce students, she found she was missing a very important piece of the equation by not having a bachelor’s degree.

“I have been in the legal profession for over 20 years,” Mrs. Ziccardi said, “but I knew that if I wanted to help those less fortunate than me, then I would need the proper tools and education to succeed. That is when I decided to pursue a bachelor’s in Paralegal Studies with Peirce.”

Mrs. Ziccardi’s academic record is outstanding. She was consistently on the Dean’s List and President’s List since the beginning of her academic pursuits in 2004, and has an extensive list of awards, honors and professional certifications. “Little did I know my experience at Peirce would be such a positive and rewarding time in my adult life,” Mrs. Ziccardi shared.

Gwendolyn McNuckles

In 2009, Gwendolyn McNuckles will realize a lifelong goal. “My dream, since I was young, was to obtain my degree,” she said. “I was a first-year student for 35 years and had given up that I would ever achieve my degree.”

Then she was introduced to Peirce by her daughter, who is attending the College. That changed everything for Ms. McNuckles. “I learned that no one is an island,” she pointed out. “Although we come to Peirce with varied skills and experiences, school seems to level the playing field for us.”

Ms. McNuckles is studying for a bachelor’s in Business Administration with a concentration in Management on campus and online, a good fit with her personal and career demands. “Peirce gives me the opportunity to give my all to my education and to see positive results quickly,” she said. “The personal, yet professional, attention to my needs at Peirce has made all the difference in my grades. And, the Walker Center offers the chance for a full college experience.”

John MacLean

As deputy director, emergency management for IT and emergency communications, for the City of Philadelphia, John MacLean is frequently called upon to deal with a wide range of public safety issues.

While his professional expertise had increased over the years, Mr. MacLean wanted to take it to the next level, so he enrolled as a full-time student in Peirce’s Information Technology program. He credits the flexibility of Peirce’s programs as a major benefit.

“I took classes at Main Campus, online and at a site just two blocks from my home in Northeast Philadelphia,” he said. Mr. MacLean was a 2006 Peirce Information Technology Scholarship recipient and, as a first responder, was able to take advantage of Peirce’s Protect & Serve Grant.”
Forty-nine students were inducted into the College’s Kappa Nu Chapter of Delta Mu Delta in Fall 2007.

Mr. MacLean graduated with his bachelor’s degree this June but recalls not having to wait until graduation to put the skills he learned at Peirce into practice. “In many cases, I have been able to learn new skills in class at night and apply them at work the very next day,” he said. “Also, I would ask myself ‘why do I need to take a course in public speaking or economics in order to work in information technology?’ Now I see how the pieces all fit together.”

Sylvia Bias
Self-determination is important to Sylvia Bias. In June 2008, she achieved the first of the goals she set for herself in 2005: an associate degree in Business Administration with a concentration in Management.

“My first goal was to become a college student and earn a degree to improve myself, and to move up the ladder in my job,” Ms. Bias said. “I was determined to succeed and had promised myself not to allow anyone else to dictate how my life would be.” For Ms. Bias, the degree from Peirce is not only about achieving an important personal goal, but, as a single parent, it is also about being a positive role model for her daughter.

“Peirce provided me the convenience of getting my degree in a shorter time by offering me an accelerated program through classes that meet in my neighborhood once a week in the evening,” she added. Her advice to all students is to continue to pursue their goals, stay positive and strong. “Peirce offered me the chance to see just who I am and what I can do.”

Peirce Delta Mu Delta Membership Continues to Grow

In Fall 2007, the College’s Kappa Nu Chapter of Delta Mu Delta hosted its triennial induction ceremony on campus. Forty-nine Peirce students were inducted into the Peirce chapter of the business administration honor society, which now has a total 264 members.

According to Marie Gould, Ph.D., Professor and Faculty Chair, Business Administration, Peirce’s membership in Delta Mu Delta is growing as planned. “Our numbers have increased and we reached our two-year goal for the number of inductees,” she said. “Receiving recognition is as important to the adult student as it is to the traditional student,” Dr. Gould added. “Students call to ask how to get into Delta Mu Delta. Once they are invited to join, they enjoy the induction ceremony with their family and friends. It is almost like a graduation event.”

At Commencement, Peirce Delta Mu Delta members have a special sash that is worn on their robes, distinguishing them from the rest of the graduating class. “It is positive, visible recognition,” Dr. Gould said. “It also distinguishes them as leaders in the Peirce community.”
Reach for the Stars

When Doreen Ziccardi was selected to speak at Peirce’s 2008 Commencement, it was yet another stellar achievement for the graduate who has already accomplished so much as a mentor, ambassador and successful businessperson.

Not only has Mrs. Ziccardi mastered the balance of work, family life and academic pursuit, she also found a way to incorporate professional outreach and networking into her master plan to make her journey even more rewarding. “As this year’s recipient of the Paralegal Students award, she set the standards bar very high,” said Edwin B. Miller, J.D., Professor and Assistant Dean, Legal Studies.

Mrs. Ziccardi has been the recipient of several honors while at Peirce. She is a member of Peirce’s Paralegal Advisory Board, the Business & Legal Ethics Competition Team that recently won “Best Oral Presentation” in an intercollegiate competition and was president of the Peirce Paralegal Student Association (2007-08).

Like many Peirce students, she found she was missing a very important piece of the equation by not having a bachelor’s degree. Mrs. Ziccardi is also continuing a family tradition: her husband and father-in-law are Peirce graduates.

Business & Legal Ethics Competition Team Receives Best Oral Presentation Award

The Peirce College Business and Legal Ethics Competition Team won “Best Oral Presentation” at an intercollegiate competition in business and legal ethics hosted by Berkeley College at its Newark, N.J., campus on May 2, 2008. This was Peirce College’s first year competing and the outcome was truly extraordinary.

The winning team included Paralegal Studies students Keuly Badet, Christopher Campbell, Stacey Williams and Doreen Ziccardi. Together, they gave a flawless 10-minute oral presentation and were razor sharp during an intense round of follow-up questioning by a panel of judges who are prominent figures in the field of business and legal ethics.

Legal Studies faculty members Ivy Kempf, J.D., and Glenn Barnes, J.D., served as the advisors providing the academic and institutional leadership for this initiative. They selected this particular competition for its focus on ethics and the importance of personal and professional integrity.
Peirce Students Attend Reception for International Scholars

Peirce students Eric Conde, Natalijin Fnu and Endang Santoso attended a networking reception for international college students studying in the Delaware Valley on October 12, 2007, at the University of Pennsylvania’s Chinese Rotunda.

At the event, Mr. Conde, who is originally from Mali, and Ms. Fnu and Ms. Santoso, who are both from Indonesia, exchanged experiences with their peers while sampling refreshments from around the world. “They were excited to participate,” said Juanita Wooten, Manager, Student Services, who advises international students at Peirce.

Peirce College is steadily expanding its base of international students from every region of the world. “Peirce students who are from overseas are encouraging their friends and family to come here,” Ms. Wooten added.

Peirce Student Receives Inaugural ACBSP Award

Business Administration student George Bailey received the Association of Collegiate Business Schools and Programs (ACSBP) Student Leadership Award at the Walker Center for Academic Excellence Award Ceremony held this past spring.

Created this year by the ACBSP, the award celebrates students’ exemplary leadership. “George is a good candidate,” said Marie Gould, Ph.D., Professor and Faculty Chair, Business Administration. “He is a humble person, but he excels in his courses and he has the desire to go above the call to do what is needed. He has a very strong presence and the students respect him.”

Mr. Bailey was nominated by the Business Administration faculty for his dedicated pursuit of an associate degree in Business Administration, in which he has maintained a 4.0 GPA, as well as his participation in several College organizations, including Chi Alpha Epsilon honor society; Delta Mu Delta honor society, where he served as president (2007-08); and Students in Free Enterprise (SIFE). In addition, Mr. Bailey is currently participating on the Peirce Presidential Search Advisory Panel.
Adjutant General Jessica Wright Puts Peirce Graduates at Ease

The ranks of Peirce alumni increased as the College conferred 487 bachelor’s and associate degrees at the Kimmel Center in Philadelphia this June. At Commencement, Major General Jessica L. Wright, Adjutant General of the Commonwealth of Pennsylvania, delivered the keynote address after a special performance by the Philadelphia Boys Choir and Chorale.

The top-ranking military leader in the state, General Wright is responsible for 20,000 Pennsylvania Army and Air National Guardsmen and women, along with veterans’ homes, a school for veterans’ children and programs for the 1.3 million veterans in the state.

Noting that Peirce has “dynamically affected the lives of thousands of students,” General Wright encouraged the graduates to apply their skills “and make a difference in our nation.”

Among the Class of 2008 are 18 military personnel, first responders and family members who benefited from the College’s Protect & Serve Grant program. Some graduating class highlights include:

- 305 received degrees in Business Administration; 92 in Information Technology; and 90 in Paralegal Studies.
- Nine Comcast Corporation employees earned degrees through Peirce’s on site Corporate College program.
- Twin brothers and a mother/son duo graduated together.
Making the Right Connections – a Peirce Tradition

Peirce’s annual networking events highlight the importance of connections. For students who are looking at beginning a career or taking the next step in their current profession, networking takes on an even greater significance.

Business Networking Connects Alumni with Students

Business Administration alumni, current students and faculty members gathered in May 2008 for the fourth annual Business Networking Reception. “Reaching your Maximum Potential and Much More” was the topic by alumnus and keynote speaker Reggie Waller ’04, founder and President of RWJ Consulting Group, LLC, a coaching practice focused on professional and personal development for its clients.

Waller gave suggestions for building a personal plan for success. He also advised attendees to connect with people from their social networks to help them succeed.

Leola Bennett, Ed.D., and Michael Bentil, D.B.A., Associate Professors of Business Administration, coordinated the event.

Technology Highlights Paralegal Event

In April 2008, the Paralegal Studies program held the second of two networking events. More than 100 attendees and listened to a tremendous speakers’ panel of leaders in the legal community that discussed “Advances in the Legal Technology Arena and the Impact for the Paralegal Profession.” The evening also included a symposium structure, in which external resources from across the country displayed hands-on access to the technology that is defining legal practice in the 21st century.

An earlier event in December 2007 featured an Information Interview Panel. Representatives from the legal community addressed students’ questions about working in the legal field. Graduates discussed career preparation. Students also enjoyed the “speed interviewing” session, during which they had 10 minutes to conduct practice interviews with panelists.

IT Networking Separates Certification Fact and Fiction

Certification was the focus of the May 2008 networking event for Information Technology students and alumni. Presenters at the event included IT faculty members Patrick J. Coyle and Brian Stokes.

According to Brian Finnegan, Assistant Professor and Faculty Chair, Information Technology,
industry certification in IT is a difficult subject. “There is a diversity of opinions around it because, in addition to genuine certification opportunities, there are some questionable programs out there,” he said.

Recruiters from a national organization offered their perception of the role of industry certification as graduates begin to market themselves to prospective employers. “A constantly evolving profession means staying current is incredibly difficult,” Mr. Finnegan said. “That’s why we are here and why networking events such as these are important.”

A Helping Hand for New Students

Peirce’s First Year Initiative (FYI) program is in its second year. In June 2008, a reception was held for students in the program. The planning and hosting of the event was managed almost completely by the first-year students themselves. FYI is focused on the needs of first-year students and includes practical tips and resources to make their first year a success.

Nearly 50 certificates were awarded to students who had completed all FYI requirements between Fall 2007 and Spring 2008, which was double the number awarded in the previous terms. “Keeping the new students engaged is important,” said Juanita Wooten, Manager, Student Services. “FYI enables them to meet other students and develop support groups. We are also now developing workshops to further support students in areas such as English and math.”

Student orientation to FYI now takes place at the beginning of each session and is available through all three delivery systems. A First Year Association (FYA) also was established, where students who have successfully completed the FYI program can meet and get to know each other better and support joining students.

Comcast Cluster Graduates

Nine students graduated with bachelor’s degrees in June 2008 from the Comcast Corporation cluster site at the company’s Northeast service center in Philadelphia. The class began as an associate degree cluster in January 2002, allowing the students the convenience of on site studies at their place of work. After graduating with an associate degree, the students continued with Peirce and earned a bachelor’s degree.

The students were Julie Carr, Danielle Green, Lenise Hicks, Janice Johnson, Thomas McMonagle, Tamiko McRae-Wilkerson, Amelia M. Schanz, Rose Snyder and Mary Wireman.
Peirce Scholarship Competitions

Now in its fourth year, the Peirce Scholarship Competition program continues to offer first-year students an opportunity to fund their education by demonstrating their presentation and essay development skills. Two competitions are held for each degree program in the spring and fall. Winners can receive up to a full tuition scholarship.

Fall 2007 Scholarship Winners

Business Administration

Michele Bubar graduated from another institution with an associate degree, was promoted to partner in her firm and watched the organization grow. She had the opportunity to be the sole partner and ran the company until deciding to expand her family. While raising her young children, Ms. Bubar came to Peirce for a bachelor’s degree. Ms. Bubar said she chose Peirce because of the flexibility.

Bishan Huang was born in China and eventually became the chief financial officer for Sino-Agro Chemical Industry, Ltd. She moved to the United States to obtain an education so that she can be a part of the coalition to build peace, prosperity and cooperation between the United States and the People’s Republic of China. Ms. Huang was referred to Peirce College by a friend and is pursuing a Business Administration degree with a concentration in Accounting.

Marisol Ferrer has worked as an executive administrative assistant for senior executives at several Fortune 500 companies in the healthcare industry. In addition, she volunteers as the president of the Spanish Caucus at St. Christopher’s Children’s Hospital and works part-time as a real estate agent. Ms. Ferrer was attracted to Peirce for the College’s commitment to working adult learners.

Information Technology

Nicole Melograna plans to pursue a bachelor’s degree in IT with a concentration in Programming and Application Development. She received an associate degree in Computer Information Systems from a local college, graduating with honors. Ms. Melograna chose Peirce based on the recommendations of her professors at that college. After she earns a bachelor’s degree Nicole hopes to secure a position as a systems analyst.

Ryan Huczko always had a fascination with technology. Mr. Huczko comes to Peirce after receiving an associate degree in Liberal Arts from a local community college. He works in retail management and plans to pursue a bachelor’s in IT with a concentration in Networking and aspires to a career in network administration. He chose Peirce for its convenience and flexibility.

Brigham Amand is a West Philadelphia native who plans to pursue his bachelor’s degree in IT with a concentration in Network Security. He said he chose Peirce for its history and reputation. He has worked for the past six years as a technician in a computer repair shop and has earned his A+ certifications from CompTIA.

David Powell has been working with computers since his high school network administrator took him under his wing during Mr. Powell’s freshman year. Since then, he has become a Microsoft Certified Systems Administrator and has obtained CompTIA’s A+ certification, working as a network administrator. Mr. Powell chose Peirce for its convenience and flexibility.

Paralegal Studies

Sherry Keene will be pursuing a post-bachelor’s certificate in Paralegal Studies. Her experience as a jury member pushed her toward making the commitment to Peirce’s post-bachelor’s certificate program and a career transition to becoming a paralegal. She said the scholarship is a major piece of the equation that will help to make her dream a reality.

Spring 2008 Scholarship Winners

Business Administration

Shandai Jenkins intends to concentrate in Management and will be one of the first in her family to receive a bachelor’s degree. She is the cofounder of a nonprofit organization, Chosen 300 Ministries, which serves the poor by assisting the homeless and helping them gain self-sufficiency.

Atiya Goldsmith overcame many personal challenges and pursued an associate degree at a local community college. She became a member of Phi Theta Kappa, an international honor society. Ms. Goldsmith volunteers with different agencies that work with the homeless and with teenagers in the juvenile system and that help educate members of the African American and Hispanic communities on health issues.
Information Technology

Susan Marone works at Children’s Hospital of Pennsylvania as an executive assistant in their Department of Pathology and Laboratory Medicine, where she is often called upon to use information technology for special projects. She plans to use her Peirce Technology Management concentration to transition to a position more directly related to IT.

David Lynn is the president and owner of DAL Services, Inc., a local IT consultancy. Mr. Lynn makes campaign finance management and reporting software that his company developed freely available to anyone seeking elected office in the Commonwealth of Pennsylvania. Mr. Lynn is a graduate of the Wharton School of the University of Pennsylvania and is seeking a Net Programming Certificate to take his coding skills to the next level and better serve his clients.

Paralegal Studies

Holly Frey, like many Peirce students, put her own academic and career goals on hold to focus on the needs of her family. As she was preparing her daughter for college, Holly decided the time was right to continue the quest for her own bachelor’s degree. In addition to her academic pursuits, Ms. Frey is working full-time as a paralegal with a law firm.

National Guard Scholarship Winner

As a soldier in the U.S. Army National guard, Willie Pridgen knows all about challenges. He faced personal hurdles throughout his life, always thinking about what he could and should have done with his education.

A desire to improve his life pushed Mr. Pridgen to rejoin the military, this time in the Pennsylvania National Guard, after a 15-year absence. With the first step accomplished, he next turned his attention to his education goals. When he was awarded Peirce’s National Guard Scholarship for Paralegal Studies in 2005, he was excited. “I heard that Peirce had a great paralegal program and I thought it would be a good challenge.”

Being a full-time employee and student as well as a soldier was demanding, but he persevered. In June 2008, Mr. Pridgen proudly completed his bachelor’s degree in Peirce’s ABA-approved Paralegal Studies program. As part of the of the Pennsylvania National Guard’s Stryker Brigade, he is scheduled to ship out to Iraq at the end of the year. When Mr. Pridgen returns to Philadelphia, it will be one mission accomplished and the beginning of another. “My goal is to work for the Judge Advocate General’s office,” he said. “Getting my degree at Peirce was a major step in that direction.”

W.W. Smith Scholarship Winners

Fourteen Peirce students were beneficiaries of the grant awarded to the College from the W.W. Smith Charitable Trust. Recipients must be working adults who live in the Delaware Valley region and who meet certain academic performance criteria.

The Trust has provided financial support to institutions of higher education through college scholarships, and for programs that address special community and humanitarian needs.

The Peirce winners of the W.W. Smith scholarship for the 2007-08 academic year were George Bailey, Joaquin Bivins, Tiffany Carter, Patrick Crossan, Lenoria Devine, Christine Hamm, Michael Hinson Jr., Regina Jones, Michele Kiewlak, Celeste Little, Gwendolyn McNuckles, Raynita Newsome, Hope Smart and Amith Varughese.
Campus Renovations near Completion

Peirce is nearing completion on its recent phase of major capital improvements that began three years ago.

The fifth and sixth floor classroom enhancements were completed in September 2007. In addition to seven standard-size classrooms, these include the construction of two rooms that have the ability to open into one large multipurpose space for conference and other events. The newly renovated rooms all have energy lighting systems, audio visual enhancements, touch screens and controls for audio visual purposes. Each room has physical security including panic buttons in the event of a serious problem. The nine classrooms on both floors can seat 221 students.

In addition, classrooms and offices on the second, third and fourth floors were completed in time for the beginning of the Fall 2008 term. Some of the changes are interesting, said Vito Chimenti, Manager, Auxiliary Services. “On the second floor there will be faculty ‘hotel’ space,” he stated, “which will enable off-campus faculty members to use a workstation when they are on campus. It is a very efficient utilization of space.”

Hand-recognition security readers have also been installed at the double hallway entrance doors on the second floor. Planned as another layer of security, they will recognize the unique features of a person’s palm when placed on the reader. This element of security will be installed in five other areas of the campus, including the Business Office, Information Technology Department, IT Data Center, Student Records Management and the Student/Staff Photo I.D. room.

Another new feature is a campus-wide public address system that was installed throughout the 1420 Pine Street location. The main objective of the PA system is to facilitate security emergency announcements instantly and efficiently.
Hamilton Award 2008

This year’s Hamilton Award recipient, Associate Professor of Legal Studies Glenn D. Barnes, J.D., is valued for his creative teaching style, passion for student learning and expertise in the legal field. He is also a noted writer acknowledged for his poetry. His leadership and commitment to helping students excel is recognized by the Peirce College community.

“He is an incredibly gifted professor,” said Edwin B. Miller, J.D., Professor and Assistant Dean, Legal Studies. Professor Barnes joined Peirce in 2003 as an adjunct instructor and was appointed to the full-time faculty in 2005. In 2007, he was promoted from Assistant to Associate Professor. He holds a Bachelor of Arts Degree in English from Cornell University and a Juris Doctor degree from Suffolk University School of Law. Highly respected among Peirce faculty, Professor Barnes contributes significantly to the College’s Legal Studies program.

“I was very honored and happily surprised to receive the award,” he said. “I feel it is not only a personal tribute, but also recognition of the entire Legal team at Peirce.”

Faculty Degrees

Fred Poellnitz, Professor, Business Administration, earned a doctorate December 2007: an Ed.D. in Innovation and Leadership from Wilmington University.

Leola Bennett, Associate Professor, Business Administration, earned a doctorate this past spring 2008: an Ed.D. in Instructional Leadership from Argosy University.

Management and Faculty Promotions

Baron M. Felder has been promoted to Manager, Systems Support. In this role, Mr. Felder manages the daily operations of the College’s Help Desk. In addition, he is a member of the College’s New Student Orientation Committee through which he provides support to incoming students’ technological needs.

Mr. Felder first joined Peirce College in 2000 and has held several positions within its Information Technology Department.

Ajeenah Nuriddin-Little has been promoted to Manager, the Walker Center for Academic Excellence. Mrs. Nuriddin-Little is responsible for supporting the goals and mission of the College in the leadership and management of the Center. Specifically, she coordinates and evaluates grants administered by the College, as well as implements engaging student programming.

Mrs. Nuriddin-Little joined the Walker Center in 2004 and has served as the Facilitator of Tutoring Services as well as a Counselor for the Student Support Services (SSS) Grant.

Debra Schrammel has assumed the new position of Dean, Academic Programs and Research. In addition to library services and institutional research, she is responsible for the review, development and assessment of academic programs, learning outcomes and compliance with regulatory and accrediting organizations.

Dean Schrammel joined the library staff of Peirce College in 1984, and became Manager of the College Library in 1985. She has contributed to the development of Peirce’s virtual library and the promotion of information literacy, archival projects, grant-writing, accreditation reports and academic quality assurance.
Edwin B. Miller, J.D., was promoted to Professor and Assistant Dean, Legal Studies.

Assistant Dean Miller joined the College in 2000 and heads the Legal Studies Division. In addition to leading Peirce’s ABA-approved Paralegal Studies program, he will be working extensively with the accreditation and third-party validation processes that are so vital to the credential base for the College. Assistant Dean Miller holds a Juris Doctor degree from Villanova University School of Law.

Associate Professors Gale DiGiacomo, Charlene Glenn, Marie Gould and Fred Poellnitz were promoted to Professor.

Gale DiGiacomo, Ed.D., was appointed as Associate Professor in 1978 and joined the full-time faculty in 1999. She earned bachelor’s and master’s degrees in Business Education from Bloomsburg University and an Ed.D. from Argosy University.

Charlene Glenn, Ed.D., was appointed as a full-time faculty member in 2000. She earned a bachelor’s degree in Business Administration from Widener University, a master’s degree in Human Organization Science from Villanova University and an Ed.D. from Saint Joseph’s University.

Marie Gould, Ph.D., was appointed as a full-time faculty member in 2002. She earned a bachelor’s degree in Psychology and Economics from Wellesley College, a master’s degree in Instructional Systems from Pennsylvania State University and a Ph.D. in Organization and Management from Capella University.

Fred Poellnitz, Ed.D., was appointed as a full-time faculty member in 1999. He earned a bachelor’s degree in Electrical Engineering from the University of Pittsburgh, a master’s degree in Electrical Engineering from New York University, an MBA from Harvard University and an Ed.D. from Wilmington University.

Assistant Professor Carol Sherman was promoted to Associate Professor

Carol Sherman, J.D., was appointed as a full-time faculty member in 2005. She earned a bachelor’s degree in Political Science from State University of New York at Binghamton and a Juris Doctor from Temple University. She has been admitted to the Bar of the Supreme Court of Pennsylvania and to the Bar of the Supreme Court of New Jersey.
Beauty, Perfection and Goodness Featured in Dr. Cannon-Brown’s Book on Ancient Egypt

A number of years ago, Dr. Willie Cannon-Brown, Professor, Business Administration, studied the Egyptian language and became fascinated as she looked closer at the life and culture of ancient Egypt. The early explorers often observed that “beauty was everywhere,” causing her to think about the “why.” She looked deeper and decided she wanted to write something.

That “something” developed into *Nefer: The Aesthetic Ideal in Classical Egypt*, published in November 2006. It is an original treatment of the concept of *nefer*—the term used to describe the good and the beautiful—within the context of ordinary life in ancient Egypt. Dr. Cannon-Brown found another component of *nefer* is *maat*, which means truth and justice. “They go hand-in-hand,” she said. “In business, if we make beauty, perfection and goodness, and truth and justice, as parts of our life, then we can only be successful.”

The book was part of Dr. Cannon-Brown’s doctoral dissertation on African American Studies. Several primary texts, pyramid and coffin texts, the Book of the Dead and other resources were tapped to develop her text. She also traveled to Egypt and read many works by the African writers.

Dr. Cannon-Brown’s business classes at Peirce include an aesthetics element, which she says helps students broaden their business skills.

Dr. Falzone Delivers Paper on Higher Education and the Hispanic Market at IAES Conference

The labor market, particularly investment in human capital, is the area of specialization for Dr. Joseph S. Falzone, an advisor and Professor of Economics in Peirce’s General Education Department. He combined all facets of his expertise when he delivered a paper entitled “Hispanic Ethnicity and Investment in Post-Secondary Higher Education” at the October 2007 annual meeting of the International Atlantic Economics Society in Atlanta, Ga.

His paper identified and analyzed factors that affect the decision to invest in post-secondary higher education using data from the National Educational Longitudinal Study of 1988-2000.

Investment in human capital is an important and viable means of enabling workers to improve their economic and social status, Dr. Falzone pointed out. “Given the significant increase in the proportion of Hispanics, that Hispanics currently represent the single largest minority and, that by mid-century, Hispanics will constitute almost 25 percent of the total population in the United States, investment in post-secondary education among Hispanics has important implications for the labor force as well as for sustained growth of the economy as a whole,” he stated.

New Hires

**Cynthia M. Gentile, J.D.,** has joined Peirce College as Assistant Professor, Legal Studies. Previously a research and training consultant for LexisNexis—a provider of information and business solutions for professionals—where she instructed attorneys and paralegals in legal research methods, she will now serve as the instructor and content point person for several of the Legal Studies Program’s courses. Of these courses, Professor Gentile is currently teaching classes in legal writing, research and technology.
Professor Gentile earned Bachelor of Arts degrees in English as well as American Studies from Rutgers University Douglass College and a Juris Doctor from Rutgers University School of Law, in New Jersey.

Richard Tillies II recently joined Peirce College as Assistant Professor, Information Technology. In his new role, Professor Tillies instructs courses in programming and application development, as well as desktop applications for business.

Previously, Professor Tillies taught as an adjunct instructor at National College in Salem, Va., and is currently employed as an IT consultant for a National Science Foundation (NSF)-funded research project at the University of Pennsylvania Graduate School of Education.

Professor Tillies holds a Bachelor of Science degree in Computer Science and a Master of Science degree in IT Education from Radford University in Virginia. He is currently pursuing his Ph.D. in Teaching, Learning and Curriculum at the University of Pennsylvania.

Kathy L. Quinn, new Manager of Program Advising, comes to Peirce after previously serving as the director of the Act 101 Program at Temple University. In the past, she has also served as the director of academic support services at the University of the Sciences of Philadelphia.

With extensive experience in student support services, Ms. Quinn manages the daily operations of the Program Advising Center, and oversees registration outreach, degree conferral and the management of student data, among other duties.

In addition to a Bachelor of Arts in English Literature from Temple University and a Master of Education from Widener University, Ms. Quinn has also earned a certification to teach secondary English in the State of Pennsylvania.

The following newcomers also joined the Peirce community this past year:

- William Ahern, Programmer
- Elise Berrocal, Supervisor, Communications
- Chatiel Gray, Facilitator, Academic Operations
- Mariesa Hinchey, Act 101 Counselor
- Danielle Jones, Enrollment Management Coordinator
- Kelly Marianno, System Support Technician
- Christine McFadyen, Student Accounts Payable Processor
- Bernard Okite, Program Advisor
- David Rosa, Network Administrator
- Alyson Rodgers, Enrollment Representative
- John Sacco, Maintenance Mechanic
- Angela Sheller, Payments Processor/Cashier
- Milika Singleton, Assistant Professor, General Education
- William Talbot, Network Administrator
- Keri Walczak, Enrollment Assistant
- Sophonie Zamor, Customer Service Assistant

Jim McGee Retires

For nearly 15 years, Jim McGee was a maintenance mechanic in the Auxiliary Services Department. He had a reputation at Peirce for being able to fix anything. So skillful, in fact, that he earned the nickname “the Genie,” because he had that magic touch.

Although he is enjoying retirement with his wife—they have a home in the Pocono Mountains—he continues to help out occasionally at Peirce. Jim McGee retired in May 2008.
# Overview

A Private, Non-Profit, Four-Year Specialized Institution

- Number of student registrations during FY '08: 15,419
- Number of states represented in our student body: 39
  * Plus the District of Columbia and 36 foreign countries
- Average age of our working adult students: 34
- Persistence rate: students, upon completion of one class, register for another: 87%
- Number of annual registration sessions offered through accelerated degree format: 12


### Operating Revenues:
- Student tuition and fees - net: $18,936,492
- Private gifts and grants: $204,704
- Federal and state grants: $1,476,157
- Investment income and realized gains: $1,103,441
- Other: $98,586
- Total operating revenues: $21,819,380

### Operating Expenses:
- Instruction: $7,284,239
- Institutional support: $4,986,855
- Academic support: $1,259,056
- Student services: $3,126,561
- General institutional: $2,278,868
- Auxiliary enterprises: $55,496
- Administrative, financing and collections: $260,634
- Total operating expenses: $19,251,709
- Change in net assets from operations: $2,567,671

### Non-operating Revenues:
- Investment income: $21,291
- Net unrealized loss: ($1,300,375)
- Total change in net assets from non-operating revenues: ($1,279,084)
- Total change in net assets: $1,288,587
The following graphs represent changes in key measurements since the inception of Dr. Lendo’s presidency:
Peirce College Elects Margaret McCausland, Esq., and Barbara Prutzman to Board of Trustees

“We are extremely proud to have these exceptional individuals join the Peirce Board,” said Arthur J. Lendo, Ph.D., President and Chief Executive Officer at Peirce College. “Their experience and leadership ability will be invaluable as we continue to provide practical, leading-edge education for working adult learners.”

Margaret McCausland
Principal, Margaret A. McCausland LLC

Ms. McCausland is a prominent Philadelphia region attorney. Prior to establishing her own firm, she was a partner with Blank Rome LLP. She was named to the list of “Pennsylvania Super Lawyers” four years in a row by Law and Politics magazine. In 2001, she was selected as one of 25 Women of Distinction by the Philadelphia Business Journal and the National Association of Women Business Owners.

She holds a Juris Doctor degree from Villanova University School of Law and a bachelor’s degree from St. Joseph’s University. In addition to her many professional and community activities, Ms. McCausland works pro bono as a child advocate on behalf of abused and neglected children. Her efforts were recognized in 2004 by the Philadelphia Bar Foundation when she became the fourth recipient of its Citizens Bank Pro Bono Award.
Barbara Prutzman
Principal, BB&E Consulting

Ms. Prutzman is an Information Technology Consultant. As a senior business and technology leader, she works with Fortune 100 firms in the consumer package goods, retail and service sectors to help them implement practical IT solutions.

During her career, she has held executive IT positions with IBM, the Campbell Soup Company, Scott Paper and Aramark. Ms. Prutzman is a past recipient of the Leadership Recognition Award from the Network of Women in Computer Technology and inclusion in McGraw Hill’s Top 100 Women in Computing publication. She earned her Bachelor of Science degree in Mathematics from the University of Pennsylvania.

Presidential Search

As Peirce College and Dr. Lendo prepare to hand the leadership baton to the next president and CEO, an intense process is in place to secure the best candidate.

The Peirce College Board of Trustees appointed a Presidential Search Committee consisting of the following trustees: Gregory J. West, Chair, Board of Trustees; Lawrence Scanlan Jr., Vice Chair, Board of Trustees; Frederick M. Price ’64; Katy K. Theroux; Martin S. Mirman; and Trustee Emeritus Thomas J. Foga ’52. Ms. Theroux chairs the Committee. Harriet S. Golen, Manager, Employee Relations, acts as the Search Administrator. President Lendo is working with the Search Committee as a Special Advisor. The Committee began formal meetings in April 2008.

The Search Committee engaged Diversified Search Ray & Berndtson (DSRB) to conduct the search. Chosen for their extensive experience with executive search for institutions of higher education and their long history in Philadelphia, DSRB is helping the Presidential Search Committee to identify, evaluate and recruit prospective candidates, while providing assistance during the search process.

The process has included visits with the College advisory panels of faculty and staff, students and alumni, senior managers and President Lendo. Diversified Search reported that all stakeholders were enthusiastic and passionate about their support of and commitment to the College, and that they came away with a strong sense of the culture and mission of the institution.

Updates to the search process are posted periodically to Peirce College’s website.
Maintaining the Gold Standard of Business, Legal and Technical Education

Bachelor’s & Associate Degree Programs

Business Administration with concentrations in:
• Accounting
• Business Law
• Entrepreneurship/Small Business Management
• Human Resource Management
• Management
• Marketing
• Real Estate Management (Bachelor’s only)

Information Technology (IT) with concentrations in:
• Desktop Applications for Business
• Information Security (Bachelor’s only)
• Networking, Administration & Security
• Programming and Application Development
• Technology Management

Paralegal Studies

IT Certifications
• Certified Information Systems Security Professional® (CISSP)
• Certified Internet Webmaster
• Certified Wireless Security Professional
• Cisco CCNA
• CompTIA A+ / Linux+ / Network+ / Project+ /eBiz+ / Security+
• IC3
• Linux Professional Institute (LPI)
• Microsoft Certified Application Specialist
• Microsoft Office Specialist
• Microsoft MCSE (includes MCP) Windows XP/2003
• Project Management Institute’s Project Management Professional
• Security Certified Program (SCP)

Accreditations/Approvals

Middle States Association of Colleges and Schools
3624 Market Street, Philadelphia, PA 19101-2680
215.662.5603

American Bar Association
750 N. Lake Shore Drive, Chicago, IL 60611

Association of Collegiate Business Schools and Programs
7007 College Boulevard, Suite 420
Overland Park, KS 66211
In Memoriam

Patrick (Pat) Gordon was a staff member at Peirce for over 38 years. He passed away in 2008.

Pat began his career at the College in July 1967 and retired in October 2005. Pat previously operated the elevator prior to transferring to Auxiliary Services. He loved to interact with people and was the lead singer for Pat and the Blenders, a group with a distinctive Soul sound. The group made a number of records, including one hit entitled “Just Because.”

Roscoe Clarke was another long-time member of the Peirce family. He passed away in 2007.

The majority of Roscoe’s 34-year career was spent in Peirce’s mail room. A friendly, though quiet, person, his time with Peirce began in April 1968 until he retired in November 2002. Roscoe was a big sports fan, and loved listening to games on the radio.

Board of Trustees

Joseph F. Barstys
Manager, Retention Marketing
Subaru of America, Inc.

Peter A. Caputo
President
Caputo & Associates, LLC

Edward J. Mansfield, P.E.
Manager
Electrical Engineering Design
TruePosition, Inc.

Margaret A. McCausland, Esq.
Principal
Law Offices of
Margaret A. McCausland, LLC

Martin S. Mirman
Adjunct Faculty
Department of Finance
Saint Joseph’s University

Frederick M. Price ’64
President
RAMTECH Incorporated

Barbara A. Prutzman
Principal
BB&E Consulting

Eileen Santos
Vice President, Marketing
Access Group, Inc.

Lawrence Scanlan Jr., CPA, Vice Chair
President
Scanlan & Associates, LLC

Margaret E. Sofio
Director, Human Resources
Sunoco Logistics Partners, LLP

Katy K. Theroux
Senior Vice President & Chief
Human Resources Officer
GS1 US

Gregory J. West, Chair
Executive Vice President
Colliers Lanard & Axilbund

Caesar D. Williams
President
Supplemental Benefits Group of PA, Inc.

Trustees Emeriti

Lynmar Brock Jr.
Vice Chairman of the Board
Brock & Company, Inc.

Thomas J. Foga ’52, CPA
Executive Vice President
& Chief Financial Officer
Allan Collautt Associates, Inc.

The back cover of this report features quotations from renowned leaders who inspired Dr. Arthur J. Lendo in developing his legacy of transformation at Peirce College.
COLLEGES AND UNIVERSITIES
ARE NOT IN THE CAMPUS BUSINESS,
BUT THE EDUCATION BUSINESS

Arthur Levine

I PREDICT A
BRIGHT FUTURE
FOR COMPLEXITY

E.B. White

THE GREATEST CHANGES
IN OUR SOCIETY
ARE GOING TO BE
IN EDUCATION

Peter Drucker

A 21st Century Institution of Higher Learning
with a National Scope and International Reach.

Peirce College
888.GO.PEIRCE
www.peirce.edu