Founded in 1865, Peirce College® is a private, four-year, specialized institution providing practical, leading-edge curricula to primarily working adult learners.

Peirce College®, a corporation exempt under section 501(c)(3) of the Internal Revenue Code, is incorporated under the non-profit corporation laws of the Commonwealth of Pennsylvania.

Did you Know?
Peirce’s very distinctive logo was produced from an artist’s rendering of the palladium windows at the main entrance of the College on 1420 Pine Street, which was built in 1878.

At the time, the design was meant to symbolize “the windows of opportunity” for the students who walked through Peirce’s doors. Today, it continues to represent the images of thousands of students who, through their studies at Peirce College, have found opportunities that may not otherwise have been available to them.

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PRESIDENT’S MESSAGE

As the 17th year of my presidency commences, it is a pleasure to report to you that our 142 year old institutional mission remains highly relevant and intact with rising demand. The vision of our founder, Thomas May Peirce, was to provide access to practical leading edge curricula tied to workforce and economic development on a local basis. Today, our presence as a premier provider of quality educational programs and services is broadening throughout the region and extending across the country and the globe. The Philadelphia Business Journal recently reported that we now have the fifth largest undergraduate business enrollments in the area.

Peirce’s national scope and international reach is exemplified by our recent commencement ceremony, held on June 5, 2007. This year’s graduating class was 485 strong and represented 27 states, the District of Columbia and twelve foreign countries. Robin Roberts, co-anchor of ABC News’ Good Morning America, served as our keynote speaker. The following day, Ms. Roberts featured the College on her program before a national audience of over 4.2 million people.

While Peirce is now an institution without geographical boundaries, the College still remains strongly committed to regional expansion. This past June, Peirce obtained approval from the New Jersey Commission on Higher Education to deliver its bachelor’s level Paralegal Studies program on the campus of Burlington County College in Mt. Laurel, NJ. Earlier in the year, an initial cohort of Peirce students began classes toward the same degree at the University Center of Montgomery County Community College in Pottstown, PA.

Peirce continues to be a fast rising institution. Strong enrollment growth, affordable tuition rates and excellent financial results have sparked banner media coverage. Three interchangeable delivery systems (on campus, on site and online), high quality instruction, flexible scheduling, and outstanding student services, have positioned the College prominently for programmatic expansion. While sticking to our historical expertise in BLT (i.e. business, legal and technology education), plans are underway to horizontally broaden offerings at the baccalaureate level and progress vertically to the master’s level. These exciting additions will allow the College to enhance its long-standing commitment to maximizing learning opportunities for students and employers in the 21st century.

Arthur J. Lendo, Ph.D.
President and Chief Executive Officer
Professor of Management
CHAIRPERSON’S MESSAGE

During nearly a decade as a member of the Peirce College Board of Trustees, I have consistently been impressed with the College’s ability to successfully undergo significant transformation while remaining true to its mission. It has been a privilege to serve with recent past chairs, Lynmar Brock, Jr. and Thomas J. Foga ’52. They along with President Lendo have provided exemplary stewardship. Peirce is well positioned educationally and financially for the challenges of the 21st century.

As newly elected board chair, I am pleased to have experienced board members serving with me. They are led by an Executive Committee comprised of Lawrence Scanlan, Jr., a noted health care executive, who attended Peirce for accounting, and also serves as vice chair; Frederick M. Price ’64, a prominent alumnus; and Katy K. Theroux, a human resources specialist with an extensive background. The board, in conjunction with Dr. Lendo and the senior management team, provides Peirce with quality and depth in its leadership structure.

The trustees and I have great confidence that Peirce’s success will continue. It is an honor for us to oversee an institution with so many significant strategic strengths, including:

- A Relevant, Practical Mission tied to Workforce and Economic Development
- Exceptional Product Quality Including Institutional and Program Specific Accreditations
- Strong Financial Position
- The Competitive Advantage of Three Concurrent Delivery Systems (On Campus, On Site and Online)
- National Scope and International Reach
- Primary Focus on Working Adult Learners
- Leading Edge Technology
- A Premier Customer Service Operation

The content of this 2007 Annual Report provides further examples of Peirce’s current achievements and extraordinary future outlook. It is my pleasure to share with you the latest progress update on this dynamic and innovative institution.

Gregory J. West
Chair, Board of Trustees
Peirce honors Thomas J. Foga ’52, retired board chair

After four decades of distinguished service, Mr. Thomas J. Foga ’52 retired as a member of the Board of Trustees of Peirce College. Elected to the board on November 30, 1976, he served as chairman for nearly four years, a position he held through his final board session on October 26, 2006. He was vice chair for three years prior. During his tenure as a trustee, he attended 127 Board of Trustees meetings and countless committee meetings as chair of the executive and finance & audit committees, and as member of the planning & development and long range planning committees.

Mr. Foga proudly witnessed the graduations of his daughter and son from Peirce in 1978 and 1983, respectively. As an alumnus, he served the College as chairman of the annual giving fund and annual dinner dance. His enthusiasm for Peirce was further recognized when he was honored as alumnus of the year in 1972.

A proclamation was presented to Mr. Foga on the day of his retirement during his last board meeting, when he was named Trustee Emeritus for life. The Peirce Community will always warmly consider the Foga Family as welcomed guests and friends of the College.

Mr. Foga is Executive Vice President & Chief Financial Officer of Allan Collatt Associates, in Broomall, PA, which provides services and innovative system solutions for the public welfare and human services industry.

Family, friends and colleagues were in attendance as Peirce College hosted a red carpet ceremony for retiring Board Chair, Thomas J. Foga ’52, on May 30, 2007.

At the ribbon-cutting, the new College Hall lobby was dedicated to the long-serving board member. “Mr. Foga has worked tirelessly for many years in support of the College’s mission tied to workforce and economic development,” said Dr. Arthur J. Lendo, President and Chief Executive Officer, Peirce College. “We are pleased to name the newly renovated lobby area in his honor.”

During the ceremony, a formal unveiling of the portrait of Mr. Foga also took place in the lobby. The unveiling was followed by comments by the current Board Chair, Gregory J. West.
Peirce president meets with Pennsylvania House Speaker O’Brien

President Lendo, joined other Association of Independent Colleges and Universities of Pennsylvania (AICUP) Presidents in March 2007 to discuss a number of current and prospective educational issues with the new Speaker of the State House of Representatives, The Honorable Dennis O’Brien. The breakfast session included state funding items for private colleges and universities in the Commonwealth.

Speaker O’Brien, who represents the 169th District in Philadelphia and is a well-known advocate for autism research, has served as a member of the Pennsylvania State House from 1977 to 1980 and from 1983 to present. He has chaired the House Veterans Affairs and Emergency Preparedness, Health and Human Services and Judiciary Committees.

Pictured l. to r. - Speaker O’Brien, Dr. Arthur J. Lendo, President & CEO.

Philadelphia Business Journal profiles Peirce president

The Philadelphia Business Journal profiled President Lendo in the CEO File section of its February 23-March 1, 2007 issue. Recognition of this nature further validates the College’s position as a leading edge provider of work related degree programs throughout the region.
Peirce plays a key role in global learning consortium

At the December 2006 Global Learning Consortium’s Executive Strategic Council (ESC) Roundtable in Chicago, President Lendo met with other Council members to discuss opportunities to optimize the use of technology in education and prepare for the annual IMS/Global Learning Consortium (IMS/GLC) conference in Vancouver, Canada. Dr. Lendo was appointed to the ESC this past year.

The ESC was formed to provide long range vision and guidance in IMS/GLC’s efforts to improve education and learning worldwide. ESC members are dedicated to providing leadership on the role of technology to enable and transformational learning.

The annual conference brought together 210 global leaders engaged in the development and use of learning technology. The program focused on the latest innovations in learning systems, digital learning content, the learning enterprise and open technologies, as well as best practices.

IMS GLC provides community-developed interoperability standards, adoption best practices, industry research and recognition of high impact innovation worldwide. Three key elements are at the heart of IMS Global Learning Consortium’s view of learning impact: 1) Providing access to educational resources; 2) Providing that access in an affordable way; and 3) Improving the quality of those educational resources.

Peirce hosts panel on information security

Information Technology and Human Resources executives who attended a panel discussion on Information Security in May 2007 were treated to the topic: “What Happens When Business Needs and Information Security Collide?”

The event was hosted by Peirce College and held at the Center City Philadelphia law offices of WolfBlock, Schorr and Solis-Cohen LLP. This was not only an opportunity for business decision-makers to learn more about Peirce, but also to create awareness of the College’s Information Security programs.

Moderated by well-known information security expert and senior analyst for the Burton Group, Pete Lindstrom, the panel included: Chris Marquart, Director of Information Security for Wyeth Pharmaceuticals; Linda Hollinshead, Partner at WolfBlock in the Employment Services Practice Group; J. Mark Eggleston, Manager, Security and Business Continuity for Health Partners of Philadelphia, Inc.; and Jennifer Mollman, Senior Director Human Resources for Brandywine Global Investment Management, LLC.

Christopher Duffy, Chief Information Officer of Peirce College, introduced the panelists.

Topics discussed included: the balance between pure privacy and information security, in particular, consumer privacy rules and protected information at businesses; security of emails compliance issues; the need for policies and procedures that spell out requirements for employees; and the working relationship between Information Technology and Human Resources.
Peirce participates in next generation e-learning research

Peirce College was invited by eCollege to participate in a research project on “Current Course Management Systems (CMS) and the Next Generation eLearning Environment.” As a major player in online learning, the project was another in a series of commitments Peirce has made to be involved in national and international eLearning initiatives.

Joining a select list of higher education institutions, Peirce provided observations and experiences with the current Learning/Course Management Systems (L/CMS) brands. The College was asked to imagine what the next generation of teaching and learning technology should look like.

Study results showed that educators are waiting for a learning environment that is “smart, environmental, archival, multi-modal and mobile.” Participants said there was strong interest in the need to improve speed, efficiency, intelligence and intuitiveness of the current L/CMS.

The data indicated that faculty members want more services that make managing the teaching load easier: easier grading, assignment management and audio comment ability on assignments that intuitively open in the grade book are a few strong examples. Administrators want to support, offer and provide stable and innovative services “under one umbrella.” Single-source authentication and interoperability are high on administrators’ scorecards, as is the issue of control, especially in the arena of stability and responsiveness to problems and performance. Students want interactivity, mobility, synchronous communications and a faster, friendlier and more locally controlled interface.

According to the study results, everyone wants a next generation system that is more than a “course management” container. They want an anytime, all the time, personalized experience of learning and teaching that utilizes all the currently available social tools, intuitive tools, smart agents and interactive environments we have come to expect from Web 2.0 and social computing.
In May 2002, the College’s Business Administration program was accredited by the Association of Collegiate Business Schools and Programs (ACBSP). In November 2006, ACBSP accepted the business program’s periodic report, marking the mid-point between original accreditation and reaccreditation. ACBSP is a recognized leader in mission-based accreditation for business schools and programs which provide excellence in teaching/learning strategies in technologically superior environments that support the education of business professionals.

Peirce faculty members hold offices within ACBSP. Dr. Charlene Glenn, Associate Professor, Business Administration & ACBSP Facilitator serves on the national bylaws committee, and Dr. Marie Gould, Associate Professor & Faculty Chair, Business Administration participates on the national articulation committee and is president designate for Region 2. Both Dr. Glenn and Dr. Gould have been recognized as regional teachers of the year by the ACBSP. Also, Dr. Patricia Rucker, Vice President & Chief Academic Officer serves on the ACBSP Baccalaureate/Graduate Degree Commission.

Peirce collaborates with different partners of ACBSP, including Delta Mu Delta and Educational Testing Services (ETS), which provides tests, learning tools, surveys and services useful for measuring student learning outcomes, institutional evaluation, curriculum development, improving student achievement and self-study. Delta Mu Delta is one of the oldest business honor societies in the nation. Peirce will be one of the host chapters when ACBSP holds its triennial celebration in Philadelphia in 2008.
New Jersey approves Peirce Paralegal Studies Program

Peirce petitioned the state of New Jersey to offer bachelor’s degree completion in Paralegal Studies at Burlington County College (BCC) in Mount Laurel, NJ. BCC has an associate degree program in paralegal studies for its students, and the proposal was for Peirce to be on site at the Mount Laurel campus to deliver the last two years of the bachelor’s degree.

The New Jersey Commission on Higher Education granted its approval in June 2007. In January of this year, Peirce submitted the petition, which is similar to a self study, of all areas of the College. That was followed by a site visit team at BCC. “We received good reviews during the site visit,” said Dr. Patricia A. Rucker, Vice President, Academic Advancement & Chief Academic Officer.

“Then we went through additional stages of the process, including a President’s Commission review. Obtaining the approval was a college-wide team effort. Peirce’s Paralegal faculty were recognized by the educational consultant for the site visit as ‘impressive, enthusiastic and committed.’”

Peirce is the only institution with an American Bar Association (ABA)-approved bachelor’s level paralegal studies program in the greater Philadelphia area. The Burlington County College program will be convenient for students living in that area.

Pictured l. to r. - Pat Rucker, Audrey Cooper, Jeffrey Herron, BCC Associate Dean for Business and Related Programs; Dr. Robert Ariosto, BCC Transfer Coordinator.
In Memoriam - Vera Bruestle ’34

After graduating from Peirce, Miss Vera Bruestle had an illustrious career at Scott Paper Company where she spent 25 years before moving to Curtis Institute of Music in 1984.

At Curtis, Miss Bruestle was an Assistant Director involved in fundraising. She was active in a number of community programs, including the Opera Company of Philadelphia. Miss Bruestle was a constant supporter of Peirce, including making a significant bequest from her estate, one of the largest in the College’s history.

Miss Bruestle passed away on January 25, 2006.

In Memoriam - Helyn W. Lewis ’32

Ms. Helyn W. Lewis’ eulogy summarized the essence of her life: serving others in selfless acts. Ms. Lewis was a WWII widow raising her children alone. She was employed at John Wanamaker until the late 1970’s, when she retired.

Ms. Lewis received an outstanding Alumni Service Award and the Pride of Peirce Award for bringing recognition to the College through achievement in business, service to community and representing Peirce with distinction. In 1997, she was inducted into the Peirce Wall of Fame.

At the eulogy, her family constructed a montage to celebrate her life which included photos that captured her outstanding service to Peirce College.

Ms. Lewis passed away on April 27, 2007.
Peirce Enhancements

New College Hall lobby

The renovation of the first floor of the College Hall section of the campus, including the construction of a Student Enrollment Center, was a major capital improvement project, said Vito Chimenti, Manager, Auxiliary Services, who was project manager of the renovations. “The first floor was phase one,” Mr. Chimenti said. “It was all interior work. The improvements consisted of a New Student Enrollment Center, as well as the creation of a common lounge area with tables and chairs for students and employees.”

Because Peirce College is a historic building, the goal was to design changes that would be in balance with its historical integrity. “Our intention was to blend old and new to keep the heritage and tradition of the College and bring in more current finishes to the environment,” Mr. Chimenti pointed out. “We retained a number of original interior elements, such as the cast iron staircase in the lobby and the original tile floor and marble steps at the Pine Street entrance.”

The security desk was relocated for better coverage and increased convenience for students, as well as to make more space available in the lobby for students. “We made maximum usage of the available space,” Chimenti said. Improvements were added for access by students and visitors with disabilities. Internal and external communications and improved electronic security and a lock-down capability were also added. A fire and security command center was built as part of the project.

The next phases of the overall transformation will include installation of state-of-the-art classrooms on the fifth and sixth floors, followed by new classrooms and offices on the second through fourth floors.
New Student Enrollment Center

The construction of a state-of-the-art Student Enrollment Center resulted in increased functionality for prospective Peirce students and improved workflow for staff. The new environment has a seamless, practical flow: a student enters and goes to Admissions, then on to Financial Aid. Security services for ID badge purposes are conveniently located there, too.

Feedback from students has been very positive, especially for the convenience factor and the ability to discuss enrollment and financial aid needs in one area. “Students are impressed” said Nadine Maher, Dean of Enrollment Management. “In most schools, the departments are in completely different physical areas—sometimes students have to go from one building to another. At Peirce, by the time students leave the Enrollment Center, everything is done.”

The new areas are equipped with practical work stations, which provide more flexibility and increased storage. Two high-tech consultation rooms were built exclusively to assist students with the enrollment process.

Enrollment assistant, Gladys Martin assists a student in the new Enrollment Center.

Nadine Maher
Dean of Enrollment Management
New Peirce website optimizes online experience

The launch of the new Peirce website, www.peirce.edu, in October 2006 was more than an update. An effective online presence can be the difference between being a leader and just another education institution on the Internet.

Visitors to the website want answers to their questions, quickly and effectively. In the online world, every second counts, regardless if you are providing an existing student the answers they need or trying to convince a potential student that you are offering what they are looking for.

Not only does the Peirce site have a new look and feel with a clean, open format, it is more user-friendly with navigation improvements that provide an enhanced experience for visitors. The layout contains all of the essential information for current and prospective students, as well as for all Peirce stakeholders. Responses from students and other visitors to the site have been very positive.

The measure of success for any organization’s website is the number of visitors. For Peirce’s new site, the results show a significant increase in traffic. Within eight months, the total number of visits per day to the site increased more than 60%. The average duration of each visit has also increased, an indication that visitors are spending longer on the site and learning more about Peirce.
Committed to Customer Service

“We are in the business of helping our students realize their education goals,” said James M. Vitale, Vice President, Finance, “That demands we not only meet needs and keep promises, but also proactively look for ways to make each student’s experience at Peirce positive, memorable and special. It is an ongoing commitment.”

“There is nothing more powerful than a referral in the world of business, and exceptional service can make our students loyal advocates for Peirce. Having specific policies and procedures in place is the tangible part of service quality. Academic institutions must truly believe in customer service. We do.”

Customer Service Week
While customer service is a daily responsibility, the international celebration of Customer Service Week allows us to recognize performance and accomplishments of individual Peirce faculty and staff who represent our dedication to service. The theme for the October 2-6, 2006 event was Building Bridges to our Students, which emphasized that our success is directly related to how well we connect with our students.

Peirce 2006 Star Award Winners
Employee exemplifying highest level of external customer service
Myriah Lipke,
Facilitator, Perkins Grant

Faculty exemplifying the highest level of external customer service
Sheilia Perkins,
Associate Professor

Employee exemplifying the highest level of internal customer service
Margie Pannell,
Faculty Placement Specialist

Innovation in Customer Service
Ben Chhabria,
Telecommunication Technician

Peirce College Distinguished Service Award
Brad Hodge,
Manager, Financial Analysis/Reporting

Customer Service Survey
“Student satisfaction is one of the key measures of our success,” said President Lendo. “At every step of their education process at Peirce, we must ensure that each and every student receives a positive experience—in person, online and by phone. That means understanding their expectations, delivering on our promises, and just as important, measuring the quality of our service.”

Results of the most recent customer service survey at Peirce, which measures all areas of the College, continue to demonstrate a high level of service and student satisfaction. In addition to the formal annual process, Peirce continuously monitors all activities to identify opportunities to enhance the customer experience.

First Day Class Team
Good service is about providing positive experiences for students from day one. The First Day Class Team, now in its third year, is a dedicated resource of Peirce Customer Service and an all-important bridge for new students attending campus. The team provides orientation sessions on college life at Peirce and information on advisory and support services.
Peirce Experiences

Featured Learner Series

The Featured Learner program was established to provide profiles of students’ achievements, both inside and outside of the classroom, as motivation to others. Nominated by faculty and staff, a new student is highlighted every two months on the College’s website, class companion websites and Peirce Online.

Celeste Little

Celeste is a dual degree student, pursuing degrees in Business Administration with a concentration in Human Resource Management/Business Law, and Information Technology with a concentration in Technology Management. Acknowledging it is a large study load, she said it is more than worth the effort: “My career goal is to become part of a senior management team at a Fortune 500 company, preferably my own.”

She lives in Morrisville, PA and is a single mother of a 15-year-old son. She is now joined at Peirce by her niece, Talayia Little, a first-year student. For Celeste, Peirce is just right. “I enjoy the interaction with my professors and classmates both online, as well as in my on site classes,” she said. “I feel I am an individual and not just another student or number.” Celeste also likes Peirce’s reputation for supporting women seeking business degrees.

Eugene Searles

Ten years ago, Eugene Searles, a CISSP® (Certified Information Systems Security Professional), embarked on a “great adventure.” He decided to make a career change from the medical/nursing field to the increasingly important field of Information Security. To help solidify this career change, he enrolled in Peirce College’s bachelor’s degree program in Information Technology with a concentration in Information Security.

Peirce is a great fit for Gene; he has been able to leverage prior college credit and his CISSP certification towards his bachelor’s degree. “That is very important to me,” he said. “I have found the online format perfect for my needs and am impressed with the level of instructor interaction as well as the challenging course content.”

Rebecca Chavarria

Like many Peirce students, Rebecca Chavarria works full-time and takes care of a family. She is a Property Manager and plans to get a bachelor’s degree in Business Administration with a concentration in Real Estate Management. Rebecca attended other colleges in the Philadelphia area, but never really felt that she fit in, especially as a working parent with a demanding career. When she learned through her employer that the Institute of Real Estate Management (IREM) has a partnership with Peirce College, she transferred.

While many students enjoy the flexibility of online learning, Rebecca realized that small classes and individual attention were keys to success for her. Rebecca is enthusiastic about Peirce. “I am so comfortable attending classes at Peirce,” she said. “It feels right, and that is why I am excelling here.”
Peirce brings Paralegal Studies Program to Pottstown region

In January 2007 Peirce began teaching its ABA-approved bachelor’s program in Paralegal Studies at the Montgomery County Community College (MCCC) University Center in Pottstown.

The Peirce paralegal program is the only one of its kind in the region and the response to the new program has been very positive. “Instructors at the University Center are excited about the thoroughness and detail-oriented approach of the students to their studies,” said Audrey Cooper, Manager of Institutional Partnerships. Peirce has also installed a law library at MCCC to further enhance the research and study facilities for students.

Ms. Cooper pointed out that Peirce attended a legal expo in Montgomery County that attracted many attorneys and managers of law firms in the area. “Local businesses are already interested and waiting for our students,” she said, “and that’s exciting.” The interest is not surprising. Paralegal studies is one of the fastest growing careers in the U.S.

Peirce also worked with the ABA when assessing the need for the paralegal program at the University Center. “The ABA was part of the reporting process and granted approval to expand our program reach,” said Edwin B. Miller, Esq., Professor and Faculty Chair, Paralegal Studies. “The ABA was a crucial part of a successful program launch. The ABA and Peirce see the program as a way of meeting the needs of students—one more way to help students reach their academic goals.”

Paralegal Studies students from the first group at MCCC University Center.

— Sameerah Bell —

Sameerah Bell entered the Army, initially serving in the Reserves and then on active duty at Fort Hood, Texas. After this “first career,” Sameerah set her sights on the field of law, working at the State Correctional Institution at Graterford. Sameerah’s goal is to become a criminal defense attorney.

In January 2005, Sameerah enrolled at Peirce as a part-time student in the Paralegal Studies program. A few months later she was hospitalized for a number of weeks but thanks to her characteristic determination, she was able not only to keep up with her classes, but also to maintain a 3.45 GPA. Other personal hurdles have come her way, but Sameerah has stayed focused on her goals, faced each and every challenge and kept moving ahead.

— Rebecca Reedy —

Rebecca Reedy earned her associate degree in Business Administration nearly 17 years ago. It wasn’t until 13 years later that Becky returned to school to earn her bachelor’s degree in Paralegal Studies.

Becky was hesitant to return to college—she thought she was too old or would not be able to handle the course load. Instead, she said, “Was I wrong! The classes at Peirce are challenging, yet manageable. The professors know what future employers are looking for and what is necessary for us to land that ideal job.” Becky is a master of time management and credits that skill as key to maintaining a high GPA and managing her life outside school.

Fellow students can achieve their goals if they stay focused on the ultimate goal—graduation—even when balancing family and work,” she added. “I want to be a good role model for my children, to show them that if you set your mind to something, anything is possible.”

— Kamiah Murphy —

When Kamiah Murphy graduated from high school this past June, her career goal was clear—to become an accountant with a major corporation. “Ever since I was young, I’ve always loved math or anything that had to do with numbers,” she says.

Kamiah is pursuing a bachelor’s degree with a concentration in Accounting and plans to become a senior accountant within a few years. Kamiah’s tenacity has strong roots—her mother passed away when she was only four. “I never really got a chance to know her,” she said.

“Fellow students can achieve their goals if they stay focused on the ultimate goal—graduation—even when balancing family and work,” she added. “I want to be a good role model for my children, to show them that if you set your mind to something, anything is possible.”

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142nd Commencement Ceremony for Class of 2007

ABC News Robin Roberts Addresses Peirce graduates

Peirce College graduates were treated to an exhilarating presentation on their very special day. Robin Roberts, co-anchor of ABC News “Good Morning America,” was this year’s Commencement speaker.

Ms. Roberts was inspiring, highly entertaining and offered a direct reality that was appreciated by Peirce graduates. The audience gave Ms. Roberts several standing ovations. Her message was based on the principles of her recently published book, “From The Heart: Seven Rules To Live By.” She encouraged graduates to:

1. Position yourself to take the shot
2. Dream big, but focus small
3. If at first you don’t succeed, dive back in
4. Never play the race, gender, or any other card
5. Venture outside your comfort zone
6. Focus on the solution, not the problem
7. Keep faith, family, and friends close to your heart

The Peirce graduating class of 2007 received a copy of Ms. Roberts’s book, together with a DVD of the commencement ceremony.
This year’s graduating class and guests enjoyed a fine performance by the world-renowned Philadelphia Boys Choir and Chorale. The Choir performed a medley of songs for family and friends of the graduating class before the Commencement ceremony and also the national anthem.

Philadelphia Boys Choir
Peirce graduate reaches out to the needy

Peirce graduate Kenneth A. Divers and his wife developed Agape Ministries Community Development Center, Inc., a nonprofit entity designed to minister to underserved, financially challenged individuals. They have an additional business that aids in the development of startup companies and nonprofit programs.

Mr. Divers received a Bachelor of Science degree in Business Administration with a concentration in Management at the June Commencement. He also earned his associate degree from Peirce College. Mr. Divers is a member of the Delta Mu Delta Honor Society and recently received the honor of Who’s Who Among Students in American Universities and Colleges.

During his commencement address as student speaker for the Class of 2007, Mr. Divers said, “It was not until I matriculated into Peirce College that I realized my true potential. By taking advantage of my education, utilizing the school’s resources, and by never giving up, there is nothing I cannot do. I celebrate your accomplishments because when one of us succeeds, it gives those within our scope of influence hope that nothing is impossible…the underpinnings of what we have accomplished will follow us for the rest of our lives.”

Family Support – at home at Peirce

Doreen Ziccardi, a Paralegal student, credits her progress to a lot of hard work and sacrifice, as well as positive reinforcement and support from two family members in particular. Those family members are Ms. Ziccardi’s husband and father-in-law, who also happen to be Peirce graduates, in ’92 and ’79, respectively.

“The staff and professors at Peirce are wonderful,” Ms. Ziccardi said. Noting that the paralegal scholarship she received from the South Jersey Paralegal Association this past spring was due to her grades and an essay she had written, she believes the recommendation letters from two professors—Dr. Baker and Dr. Elliott—were even more important. “I didn’t even have to win the scholarship because the letters already made me a winner,” she said. Ms. Ziccardi was a recipient of the W.W. Smith Scholarship in her sophomore and junior years, and during her freshman year she received a Paralegal Scholarship Competition award. Co-president of the Peirce Paralegal Association in her junior year, she continues to be active on the Paralegal Advisory Board as a student liaison. Currently, Ms. Ziccardi is Office Administrator at a wealth and tax advisory services company.

Although she would very much like to obtain a law degree and pursue a law career, she is leaving all educational avenues open. “Possibly a master’s in law,” she noted. “I want to work with those in most need of help: abused children, women, and older people. I always like to be involved. When you love what you are doing, you put one hundred and fifty percent into it.”
Honor Societies

Delta Mu Delta
Seventy Peirce students and an honorary member were inducted into Peirce’s Kappa Nu chapter of the Delta Mu Delta honor society this past year.

In two separate programs, 53 students were inducted during an on campus ceremony and 17 students during a virtual ceremony, Jon Lenrow, Associate Dean of Academic Operations, was inducted as an honorary member. There are now 208 members of Peirce’s Kappa Nu chapter of the Delta Mu Delta honor society.

“Our virtual induction program enables students who are either geographically distant or who cannot attend the on campus event to participate,” said Rita Toliver-Roberts, Dean of Students. “As Peirce’s reach extends further, our number of online students increases, so opportunities for virtual events such as our induction program helps bring us together.”

Delta Mu Delta is affiliated with the Association of Collegiate Business Schools and Programs (ACBSP). Members must have a minimum grade point average of 3.25, be in the top 20% of their class and have completed at least 60 credits toward a bachelor’s degree at the time of invitation. Marie Gould, Associate Professor & Faculty Chair, Business Administration, serves as faculty advisor to the Kappa Nu Chapter of the honor society.

Chi Alpha Epsilon
Chi Alpha Epsilon is a national honor society that recognizes the achievements of students who benefit from Educational Opportunity Programs such as TRIO/SSS, Act 101 and the Carl D. Perkins grants. There are 125 alumni and active members of Peirce’s Alpha Iota chapter of Chi Alpha Epsilon.

This past year, 18 students were inducted into the society, as well as two honorary members, including Ajeenah Nuriddin, Manager of the Walker Center for Academic Excellence.

“I really liked business and decided I wanted to get my MBA.” he said. “Because of the degree I already had, I found I needed a number of prerequisite classes. That’s when I decided I wanted to go back to school full-time. It is also when I decided to go to Peirce.”

Mr. Fiugalski was no stranger to Peirce. Both his parents had graduated from the College in the late sixties. In fact, his mother and father met in the Peirce bookstore. “They just hit it off,” he said. “Through my parents, I was always aware of Peirce, which turned out to be the right choice—the class schedule at Peirce fits my schedule. Plus, it was a bonus because my parents had gone there.” Because of his parents’ alumni status, Mr. Fiugalski was eligible for the Peirce alumni grant.

He combined study methods; he began and continued throughout his studies in on campus classes but also took online classes where it fit his needs. “It was the right balance for me,” he said. In June 2007 Mr. Fiugalski graduated with a bachelor’s degree in Business Administration with a concentration in Management. He not only graduated Summa Cum Laude with a 4.0 grade point average, but he also received the Outstanding On Campus Student Award. “I like to do the best I possibly can,” he said. “I knew that if I did the most I possibly could in school and get the most out of it, it would help me later in life. The first two semesters I had a 4.0 average, and I was nervous. However, I just kept pushing myself. He is listed in Who’s Who Among Students in American Universities and Colleges and is a member of the Delta Mu Delta honor society. “A number of teachers really stand out—they helped point me in the right direction and motivated me along the way,” he added.

While he said studying was often challenging, he also found time to enjoy the experience. “I really liked being on campus in the center of the city…the aesthetics, the Kimmel Center. There is so much around. The city setting was fun.”

Ajeenah Nuriddin
Manager, Walker Center for Academic Excellence

Continuing a tradition

At the time Michael Fiugalski decided to go back to school, he had a bachelor’s degree in industrial design. He was a finance manager at a small company. Business studies appealed to him and seemed to offer more opportunities. “I really liked business and decided I wanted to get my MBA,” he said. “Because of the degree I already had, I found I needed a number of prerequisite classes. That’s when I decided I wanted to go back to school full-time. It is also when I decided to go to Peirce.”

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Scholarships

Peirce Scholarship Competitions

Peirce’s scholarship competition program is in its third year. The competition is designed to honor first year Business Administration, Information Technology and Paralegal Studies students for their hard work and commitment, as well as enable them to complete their degrees. This year, once again, all our candidates represent a high level of excellence. Each offered a strong sense of self, determination and a vision of their future.

Two competitions are held annually for each degree program and are based on essays and presentation abilities. Winners are announced in the spring and fall for each of the three programs and can receive up to a full tuition scholarship.

Fall 2006 Scholarship Competition Winners

**Business Administration**

Umid Ahmedov has traveled far, both culturally and geographically, on his journey to Peirce College. Growing up in Uzbekistan, he dreamed of a life outside his former Soviet nation. He knew that to find a better future, he would have to excel in business skills.

“I chose Peirce for its convenient Internet courses, the accelerated BA program and the facilities, designed to serve not only American students but international students like me. However, Umid still might have fallen short of his aspirations if it were not for the business administration scholarship. “This financial support has been essential,” he said.

**Information Technology**

Nancy Herbert is an accomplished IT professional. By earning her Information Technology degree from Peirce, she looks forward to tackling even more complex IT issues.

Ms. Herbert is seeking not only her bachelor’s degree, but also newly required IT security certification. “I want to make sure I have all the skills and credentials the government will soon require,” Nancy said. “Peirce College’s IT security program is far reaching in its thinking and I am impressed by the level of expertise its classes have to offer.”

**Paralegal Studies**

Sally Brown has a deep-seated interest in serving others. Sally, who is a licensed practical nurse, recently graduated from a paralegal certificate program and joined the Peirce paralegal bachelor's program this past fall.

“This is such a gratifying experience” she said. “I attended Peirce years ago but at the time my goals were unclear. After many years as a nurse, I now know that earning my paralegal degree is a way to make an even bigger contribution. It is such a blessing to conclude what I began 20 years ago.”

Spring 2007 Scholarship

**Business Administration**

Misty Whitaker is presently employed with the City of Philadelphia in its Finance Department. She plans to pursue a bachelor’s degree in Business Administration with a concentration in management.

Misty chose Peirce because of the convenience of online classes and the added benefit of an accelerated curriculum. “The Business Administration scholarship is a life saver,” she said. “It will allow me to complete my education without accumulating any more student loan debt. I couldn’t have done it without this financial assistance.”

**Information Technology**

The spring competition’s top four recipients of Information Technology scholarships are proud to share their awards.

Jon Malcolm graduated from a community college with high honors, majoring in Computer Information Systems.

John Micciche has worked for Unisys as a Customer Infrastructure
W.W. Smith Charitable Trust honors 18 Peirce working adult students

The 2006-2007 W.W. Smith Charitable Trust Grant was shared by 18 students from Peirce College. Several students are multiple-year recipients of the award.

The grant recognizes the academic performance of working adults in the Delaware Valley region. The Trust is a private foundation based in Conshohocken, PA, and makes grants available for college scholarships and other special needs.

“Without the scholarship, some of the students would not have been able to take as many classes as they did,” said Lisa Gargiulo, Manager, Student Financial Services. “The W.W. Smith Charitable Trust Grant makes a big difference in students’ educational and career opportunities.”

2006-2007 W.W. Smith Scholarship Winners

Jamie Aruffo, Michael Brooks, Stephanie Brown, Roemel Clowden, Nakeisha Crosby, Zaida Cruz, Shirley Dash, Lenoria Devine, Tameka Green, Phyllis Johnson, Regina Jones, Celeste Little, Danielle Lopez, John MacLean, Ateya Mayo, Regina Scirrotto, Latanya Thomas, Doreen Ziccardi.

Featured Alumnus

Frederick M. Price ’64, credits his Accounting studies at Peirce as the foundation for his success in business. “On the shoulders of Peirce, I built my academic background and my career,” he said. “In fact, Peirce helped me find my first job in 1962; it was at a company in Philadelphia, Auerbach Associates. I worked for them in the evenings and attended Peirce during the day.” That paved the way for the successful career in government contracting Mr. Price continues to enjoy today. Currently President of RAMTECH Incorporated, Mr. Price guides small and minority businesses in the areas of financial management, contract administration and human resources.

Mr. Price is also very active in professional, community and civic organizations. “If you have the opportunity to do well in your career, it is important to share that knowledge and give back—to your school, your church, or wherever you gained your experience—and help to foster the next generation,” he said. Mr. Price is a Golden Heritage Life Member of the NAACP, where he serves on the Executive Board of the Fairfax County Branch. He has held a number of positions at the Metropolitan AME Church, Washington, D.C., since 1975.

He received a B.S. in Business Administration and has completed a number of advanced human resources certifications. Mr. Price has been a member of the Peirce Board of Trustees since 1999.
Peirce People

Dean Toliver-Roberts receives 2007 Hamilton Award

Earning the recognition and respect of your peers is an excellent example of personal accomplishment. This year’s Hamilton Award recipient, Rita Toliver-Roberts, Dean of Students, reflects the twin elements of academic excellence and integrity that define the award, which is presented annually to a faculty member or academic administrator. The Hamilton Award is named for Dr. William J. Hamilton, former Peirce Vice President and Dean of Academic Affairs.

The award provided Ms. Toliver-Roberts an opportunity to take a personal moment during this year’s commencement ceremony. “To receive the honor of the Hamilton Award in front of our commencement speaker, Robin Roberts, was a plus because I respect her so much for her accomplishments,” she added.

Lenrow receives award for Excellence in Online Administration

Earlier this year, the national spotlight was on Peirce’s innovative online program, when Jonathan Lenrow, Associate Dean, Academic Operations, received the eCollege 2007 Excellence in Online Administration Award (eOA).

The eOA Award is a significant annual recognition offered by eCollege®, a leading provider of information services to the post-secondary and K-12 education industries. eCollege provides the technology and support services to power the growth and success of Peirce’s online programs. The award honors outstanding educational administrators who demonstrate: a significant commitment to quality in online education, including superior student and instructor support practices; development of high quality online education programs; promotion of online education to, and effective collaboration with, the traditional on campus administrative environment; and the use of innovative tactics to further the development of online education programs.

Mr. Lenrow was honored at the Conference for Internet Technology in Education (CITE) 2007 eCollege Users Conference in Denver. “Jon has worked tirelessly to ensure that our online degree offerings are excellent;” said James J. Mergiotti, Peirce’s Executive Vice President & Chief Operating Officer. “His dedication to providing high quality programming and service to our students makes him most deserving of this award.”

Pictured l. to r. - Mike Alexander, Vice President National Accounts, eCollege; Jon Lenrow; Katie Trevino, Senior Consultant, eCollege.
Glenn receives teaching excellence award

Charlene Glenn, Associate Professor, Business Administration & ACBSP Facilitator, received the 2007 Wal-Mart Teaching Excellence Award for the Eastern Council of the Association of Collegiate Business Schools and Programs (ACBSP).

Dr. Glenn was selected by her ACBSP colleagues for meeting a number of criteria, including classroom teaching and learning, professional development, institutional versatility, curricular development and community development. The award by the accreditation body also recognizes the outstanding service Dr. Glenn provides Peirce students, as well as her contributions to outcomes assessment. She follows in the footsteps of Dr. Marie Gould, Associate Professor & Faculty Chair, Business Administration, who received the regional Teaching Excellence Award the previous year.

During a panel discussion at the annual ACBSP conference, Dr. Glenn shared with attendees the classroom practices she employs that represent teaching excellence. She informed the group how she uses a critical thinking model in senior-level business strategy courses, which can make a substantial difference when students are trying to navigate the course and understand all the key concepts of strategic management.

ACBSP develops, promotes and recognizes best practices that contribute to continuous improvement of business education and accredits qualified business programs. It is a leading specialized accreditation association for business education supporting, celebrating and rewarding teaching excellence. The Eastern Council of Business Schools and Programs is a regional division of the ACBSP representing colleges and universities in Delaware, District of Columbia, Maryland, Pennsylvania, Virginia and West Virginia.
Going the distance

Studying for a degree is not a sprint. Instead, it is more akin to a focused endurance race of mental as well as physical stamina.

For Melinda Czyzewski, Manager of Faculty Recruitment and Professional Development for Peirce, the Broad Street Run in Philadelphia is an opportunity to enjoy the competition. The run takes place on ten miles of one of the straightest urban streets in the nation. Between Somerville Avenue in the north to the Naval Business Center in South Philadelphia, it is mile after mile of grit and determination.

A Philadelphia Daily News profile of Ms. Czyzewski, just prior to the race, noted she had run the race for the first time in 2003 with her father, Mark, a longtime runner. Three years later, with Mark dealing with prostate cancer and unable to run, she recruited her brother, Mark Jr., to run Broad Street. “He had never run a day in his life,” she said. She and Mark Jr. ran together again this year “to make our dad happy. He’s doing really well.”

When preparing to run, Ms. Czyzewski enjoys getting ready for the big day by downloading motivational songs on her iPod. Apparently “Eye of the Tiger” from ‘Rocky’ works well.

Keeping on the cutting edge of Online Education

Peirce is known as a leader in online learning. Keeping that leadership position requires a constant review of new and emerging technologies. That is one of the responsibilities of Suzanne Mazzenga, Instructional Design Specialist for Peirce. Suzi is one of several people at the College who keep their eyes on the technology horizon.

Ms. Mazzenga trains new and current faculty on eCollege product upgrades, such as Peirceonline.net, our web-based virtual classroom setting, and enables them to keep abreast of the latest technologies in education and new methodologies. She recently presented at the First Annual Second Life Best Practices in Education International Conference. Second Life is the highly-interactive MUV, multi-user virtual environment.

Ms. Mazzenga’s presentation, Drawing on Second Life Experiences to Enrich the First Life, opened a new door and put Peirce on the ever evolving virtual map. Attendees heard and saw Suzi via her avatar in a 3-D virtual environment, and the College was listed on the Second Life e-newsletter, television and in other locations.
Halsey and Barnes elected to MAALSB board

Brian Halsey, Professor of Paralegal Studies, and Glenn Barnes, Associate Professor of Paralegal Studies, were named to the Board of the Mid Atlantic Academy of Legal Studies in Business (MAALSB), a regional organization of the International Academy of Legal Studies in Business.

Halsey, president, and Barnes, second vice president, were elected board members during the 2007 annual regional conference in Maryland, where members’ research papers were presented and discussed. “It is a productive exercise,” Halsey said, “and further enhances Peirce’s position within the legal education community.” Halsey has served in various positions in the organization for over five years, while Barnes has served for two years.

The Academy is an association of teachers and scholars in the fields of business law, legal environment and law-related courses outside of professional law schools. It provides a forum for the exchange of ideas and encourages support and cooperation among those who teach and conduct research in the field of legal studies. In addition, the ALSB works to foster understanding and cooperation between college and university administrators. The nearly 1,000 members teach primarily in schools of business in colleges and universities, at both the undergraduate and graduate levels, and come from all fifty states, Canada, Australia, New Zealand, Ireland, England and a number of other nations.
In June 2007, Marie Gould earned a Ph.D. from Capella University. Dr. Gould is an Associate Professor and Faculty Chair for Business Administration at Peirce and teaches management, human resources and entrepreneurship. She holds a bachelor’s in Psychology, a master’s in Instructional Systems and is a part of the selection committee for a Students in Free Enterprise (SIFE) chapter at Peirce.

Dr. Gould was the recipient of the 2005-2006 International Teaching Excellence Award for the Eastern Council of the Association of Collegiate Business Schools and Programs (ACBSP). She currently serves as the Eastern Council representative to the Articulation Committee.

Dr. Gould’s professional affiliations include Association of Collegiate Business Schools and Programs, Organizational Development Network, Society for Human Resource Management, International Society of Performance and Instruction, Academy of Management and various chambers of commerce.

She frequently presents at conferences on topics such as human resource management, strategic management, online learning and teaching and management of distance education programs. Dr. Gould serves as faculty advisor to the Kappa Nu Chapter of Delta Mu Delta honor society.
New hires

Melinda Czyzewski was named Manager, Faculty Recruitment and Professional Development at Peirce College. She assists the Associate Dean of Academic Operations in the recruiting, interviewing, and hiring process of full-time and practitioner faculty members for all of Peirce College’s programs. In her role, she is also responsible for managing the classroom observation process for faculty and reviews all course survey initiatives.

Ms. Czyzewski received her Bachelor of Arts in Liberal Studies and her Master of Education in Educational Administration in Higher Education. Jon Lenrow, Associate Dean, Academic Operations, welcomed Ms. Czyzewski, who came to Peirce from Alvernia College, where she was coordinator of their Philadelphia campus.

Peirce College is proud to welcome the following additions to the Peirce community:

Stephen Ampersand
Enrollment Representative

Candance Bottani
ACT 101 Counselor

Matthew Capobianco
Financial Analyst

April Collins
Administrative Assistant

Patrick Coyle
Assistant Professor

James Gaither
System Support Technician

Mary Grassia
Enrollment Assistant

Kimberly Harris
Program Advisor

Ruthie Kroah
Program Advisor

Sheri Luckey
Financial Aid Specialist

Gladys Martin
Enrollment Assistant

Ellen Massey
Facilitator, Tutoring Services

Denise McCord
Accounts Payable Processor

Melisa Mills
Customer Service Assistant

Donnell White
Housekeeping Technician

Melinda Czyzewski
Manager, Faculty Recruitment and Professional Development

Melinda Czyzewski, Manager, Faculty Recruitment and Professional Development
Peirce by the Numbers

Overview

A Private, Non-Profit, Four-Year Specialized Institution

- Number of student registrations during FY '07: 15,535
- Number of states represented in our student body: 43
  *Plus the District of Columbia, U.S. Virgin Islands & 36 foreign countries*
- Average age of our working adult students: 34
- Persistence rate: students, upon completion of one class, register for another: 84%
- Number of annual registration sessions offered through accelerated degree format: 12


**Operating revenues:**
- Student tuition and fees - net: $18,283,138
- Private gifts and grants: $674,123
- Federal and state grants: $1,411,421
- Investment income and realized gains: $692,138
- Other: $83,334
- Total operating revenues: $21,144,154

**Operating expenses:**
- Instruction: $6,847,429
- Institutional support: $4,816,566
- Academic support: $1,201,701
- Student services: $2,807,077
- General institutional: $1,963,140
- Auxiliary enterprises: $48,544
- Administrative, financing and collections: $267,103
- Total operating expenses: $17,951,560
- Change in net assets from operations: $3,192,594

**Non-operating revenues:**
- Investment income: $31,216
- Net unrealized gains: $1,283,830
- Total change in net assets from non-operating revenues: $1,315,046
- Total change in net assets: $4,507,640
Important institutional trends

New student enrollments increased by 5.6% compared to the prior year.

Tuition and fees revenue increased by 11% compared to the prior year.

Student registrations increased by 7.2% compared to the prior year.

Annual student credit hours attempted increased by 6.6% compared to the prior year.

Investments increased by 28% compared to the prior year.
Trustee Update

New Executive Committee

At its October 26-27, 2006 meeting, the Board of Trustees elected a new Executive Committee comprised of the following members:

- **Gregory J. West, SIOR**, Chairperson of the Board and the Executive Committee. Mr. West is Executive Vice President, Colliers Lanard & Axilbund, Philadelphia, PA. At Colliers L&A, Mr. West oversees the management and operations of the company’s Office Division and actively represents several major corporations and businesses in their real estate initiatives. He has more than three decades of experience in brokerage and real estate.

- **Lawrence Scanlan Jr., CPA**, Vice Chairperson of the Board and Chairperson of the Finance, Audit and Facilities Management Committee. Mr. Scanlan, who attended Peirce College, is a CPA with more than 25 years’ experience in finance and executive management within the healthcare industry. As a consultant, he has assisted CEOs and boards in developing and implementing innovative approaches to performance improvement, productivity and long-term financial management and mergers.

- **Frederick M. Price ’64**, Chairperson, Institutional Advancement Committee. Mr. Price is President, RAMTECH Incorporated, which provides consultation and leadership for all aspects of business organizations including Financial and Human Resources Management, IT Development and Support and General Management Services.

- **Katy K. Theroux**, Chairperson, Academic Advancement & Instructional/Technology Committee. Ms. Theroux is Senior Vice President, Chief Human Resources Officer, GS1 US. She has served for several years as a top human resources executive for Fortune 250 companies and has extensive experience in new business development and start ups in both U.S. and international markets.

“Utilizing their significant experience, the new Executive Committee members will contribute significantly to the College’s continued growth and expansion as an institution with national scope and international reach,” said President Lendo. “The Peirce Community and I are grateful for their commitment to the institution.”
New Trustee

Joseph F. Barstys

Joseph F. Barstys, Manager, Retention Marketing at Subaru of America, Inc., has joined the College’s Board of Trustees.

“Joe Barstys has a wealth of expertise relevant to Peirce College,” said President Arthur J. Lendo, Ph.D. “He will be a strong addition to our board.”

Mr. Barstys has served Subaru of America, Inc., for more than 20 years. An innovative customer relationship manager, he spearheaded the creation of the groundbreaking Subaru Owner Loyalty Program – one of the first of its kind to emphasize ongoing after-sale customer communication. Prior to Subaru, Mr. Barstys managed marketing and sales operations for Eaton Corporation’s Industrial Truck Division. Today, Mr. Barstys is an active member of the Society of Consumer Affairs Professionals in Business (SOCAP), most recently serving as the organization’s Immediate Past President of the Board of Directors, and is a charter member of the New Jersey Coalition for Consumer Education.

Peirce Management Team

Arthur J. Lendo, Ph.D.
President & Chief Executive Officer
Professor of Management

James J. Mergiotti, MBA, CPA
Executive Vice President & Chief Operating Officer

Patricia A. Rucker, Ed.D.
Vice President, Academic Advancement & Chief Academic Officer
Professor of General Education

James M. Vitale, BS
Vice President, Finance

Pictured l. to r. - James J. Mergiotti; Arthur J. Lendo; Patricia A. Rucker; James M. Vitale
Maintaining the Gold Standard of Business, Legal and Technical Education

Bachelor’s & Associate Degree Programs

Business Administration with concentrations in:
• Accounting
• Business Law
• Business Law and Accounting (dual concentration)
• Entrepreneurship/Small Business Management
• Human Resource Management
• Management
• Marketing
• Real Estate Management (Bachelor’s only)

Information Technology (IT) with concentrations in:
• Desktop Applications for Business
• Information Security (Bachelor’s only)
• Network Security
• Networking
• Programming and Application Development
• Technology Management

Paralegal Studies

IT Certifications
• Certified Information Systems Security Professional® (CISSP)
• Certified Internet Webmaster Foundations
• Certified Internet Webmaster Java Script
• Certified Internet Webmaster Web Developer
• Certified Wireless Security Professional
• Check Point Certified Security Principles Associate (CCSPA)
• Cisco CCNA
• CompTIA A+ / Linux+ / Network+ / Project+ / eBiz+ / Security+
• IC3
• Macromedia Flash MX Designer or Developer
• Microsoft Office Specialist Version 2003
• Microsoft MCSE (includes MCP) Windows XP/2003
• Microsoft Visual Basic.NET
• Microsoft Visual Studio.NET
• Project Management Institute’s Project Management Professional
• Security Certified Program (SCP)

Accreditations/Approvals

Middle States Association of Colleges and Schools
3624 Market Street, Philadelphia, PA 19101-2680
215.662.5603

American Bar Association
750 N. Lake Shore Drive, Chicago, IL 60611

Association of Collegiate Business Schools and Programs
7007 College Boulevard, Suite 420
Overland Park, KS 66211
Board of Trustees

Joseph F. Barstys
Manager, Retention Marketing
Subaru of America, Inc.

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The Disciplinary Board of the Supreme Court of Pennsylvania

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Department of Finance
Saint Joseph's University

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RAMTECH Incorporated

Eileen Santos
Vice President, Marketing
Access Group, Inc.

Lawrence Stanisz, Jr., CPA, Vice Chair
Managing Director
Navigant Consulting

Margaret E. Sofia
Director, Human Resources
Sunoco Logistics Partners, LLP

Katy K. Theroux
Senior Vice President & Chief Human Resources Officer
GS1 US

Gregory J. West, Chair
Executive Vice President
Colliers Landis & Axlbound

Cesar D. Williams
President
Supplemental Benefits Group of PA, Inc.

Trustees Emeriti
Lyman Brock, Jr
President & CEO
Brock and Company, Inc.

Thomas J. Fogg, CPA ’52
Executive Vice President & Chief Financial Officer
Allan Collautt Associates, Inc.