Peirce College’s Class of 2012 Includes the First Graduates of Its New Accounting Degree Program

Peirce has one of the highest earned degree rates for accounting in Philadelphia region

PHILADELPHIA, PA – July 3, 2012 – Peirce College, Philadelphia’s leading private, non-profit, four-year accredited institution for working adult learners, celebrated the inaugural graduates of its Bachelor of Science in Accounting program, at the College’s Commencement ceremony on June 11.

With the national increase in available accounting positions, the College created the bachelor’s degree program from its initial concentration to take advantage of this opportunity in the marketplace and to leverage Peirce’s historical expertise in this field of study. Peirce currently has one of the largest accounting programs in Pennsylvania, by number of enrolled students, as well as one of the largest accounting programs for women. Seventy five percent of the 2012 Accounting graduates were female and all of the graduates reside in the Greater Philadelphia region.

“Peirce is poised to fill a key role in the regional market,” said Patricia A. Rucker, Ed.D., Senior Vice President, Academic Advancement and Provost at Peirce. “As a leading provider of education for working adults in the region, our accounting degree program expands the professional education and career choices for those who want to get into the field,“

The accounting degree program is designed to prepare graduates for employment with corporate, government and nonprofit organizations, and is one of only seven programs to receive individual accreditation by the Accreditation Council for Business Schools and Programs (ACBSP).
“The ACBSP accreditation is truly a testament to Peirce’s commitment to quality education,” said Rucker. “It reinforces the high caliber of our faculty and our dedication to preparing students for real world success.”

Changing financial regulations and laws, as well as tighter scrutiny of business practices, are key factors in the increasing demand for accountants and auditors. This heightened oversight is also driving demand for related occupations, such as business analysts, credit analysts, financial examiners and personal financial analysts, in the Greater Philadelphia Region and across the country.

According to Ahmed Omar, Assistant Professor & Program Manager, Accounting at Peirce, employers are increasingly seeking graduates with an accounting degree and expertise in generally accepted accounting principles and practices.

The Peirce program focuses on analytical skills, the understanding of financial regulations, laws and ethics, and building core competencies necessary for employment. The program is available online and at the College’s Center City Philadelphia campus.

About Peirce College

Peirce College offers bachelor’s and associate degree programs in the areas of Business, Healthcare, Information Technology and Legal Studies. Located in the heart of Philadelphia, Peirce is a non-profit institution that specializes in serving the unique needs of working adults, many of whom work full time and are raising families. In response to the changing demands of the economy and the prospect for future jobs in the Philadelphia market, Peirce recently introduced additional degree programs in Health Information Administration, Human Resource Management, Accounting, and Criminal Justice. Peirce College is accredited by the Middle States Commission on Higher Education, 3624 Market Street, Philadelphia, Pennsylvania, 19104 (phone: 267-284-5000). The Accreditation Council for Business Schools and Programs accredits the College's Business Administration and Accounting programs and the Paralegal Studies program is approved by the American Bar Association.

For more information about Peirce College, call 888.467.3472, or visit www.peirce.edu.


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