Lisa Walker and Robert Scullin Elected Trustees of Peirce College

PHILADELPHIA, PA—July 17, 2012—Peirce College, Philadelphia's leading private, non-profit, four-year accredited institution for working adult learners, announced the election of Lisa S. Walker and Robert J. Scullin to its Board of Trustees at the institution's annual board meeting in June.

Walker is Vice President - Open Innovation on the Global Research and Development team at Campbell Soup Company, and Scullin is Vice President - Sales and a Principal of The Graham Company.

"We're very excited to have Lisa and Bob as Trustees," said James J. Mergiotti, Peirce President and Chief Executive Officer. "They represent outstanding regionally based employers and possess strong leadership skills and business acumen. Both will significantly enhance Peirce's ability to fulfill its mission of transforming lives through higher education."

As Vice President - Open Innovation, Campbell's Global R&D Walker is responsible for determining key areas of opportunity across technology, science and business processes, developing and leveraging external partnerships to meet those needs, and creating and implementing innovation strategies and processes. Prior to her current role, Walker held roles of increasing responsibility over 15 years in Campbell's North American marketing organization, including work in the company's soup, simple meals, beverage and food service divisions. Walker was named one of Brandweek Magazine's Top 10 Marketers of the Year in 2008 and was recognized in Forbes Woman magazine. Most recently, she was named one of the Top 50 Women in Business in New Jersey for 2011 by NJBIZ magazine.

Walker earned her Bachelor of Science degree in Economics and Mathematics from the University of Pennsylvania and her master's degree in Marketing from the University of Chicago-Booth School of Business. She, her husband Jason, daughter Audrey, and son Andrew live in Haddonfield, N.J.

Walker says she is a strong believer in education as an enabler for future success. "Peirce provides a unique service for non-traditional students in the greater Philadelphia region, giving people an increased opportunity to advance their education and, therefore, their careers," she said. "I hope to help Peirce identify other innovative ways to provide additional programs and services for its students, as the College continues to expand its curriculum."

At Philadelphia-based insurance and employee benefits broker, The Graham Company, Scullin is responsible for business development in the construction, manufacturing, real estate, and life sciences sectors. Prior to joining The Graham Company in 1993, Scullin spent thirteen years in various sales and management positions with the Xerox Corporation. As a risk management professional, he says his experience will be helpful to Peirce.
"Education can significantly change the directions of people's lives. The way Peirce has structured a college around the needs of the working adult is incredible, as opposed to having the working adult as an 'add-on,' as with other institutions. Students have a chance to pursue their studies in a way that fits in with the rest of their obligations," Scullin said. "I am thrilled to be involved and to add value for Peirce."

Scullin is a member of the Board of Directors and a shareholder in The Graham Company. He also serves on the Advisory Board of Our Mother of Sorrows/St. Ignatius Catholic Schools in West Philadelphia. Scullin's educational background includes a bachelor's in Business Administration from The Wharton School of the University of Pennsylvania, graduate work in Penn's Liberal Studies Program, and an Associate in Risk Management (ARM) designation. He lives in Center City in Philadelphia.

About Peirce College
Peirce College offers bachelor’s and associate degree programs in the areas of Business, Healthcare, Information Technology and Legal Studies. Located in the heart of Philadelphia, Peirce is a non-profit institution that specializes in serving the unique needs of working adults, many of whom work full time and are raising families. In response to the changing demands of the economy and the prospect for future jobs in the Philadelphia market, Peirce recently introduced additional degree programs in Health Information Administration, Human Resource Management, Accounting, and Criminal Justice. Peirce College is accredited by the Middle States Commission on Higher Education, 3624 Market Street, Philadelphia, Pennsylvania, 19104 (phone: 267-284-5000). The Accreditation Council for Business Schools and Programs accredits the College's Business Administration and Accounting programs and the Paralegal Studies program is approved by the American Bar Association.

For more information about Peirce College, call 888.467.3472, or visit www.peirce.edu.


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