CAREER DAY 2012: YOUR CDS GPS

May 5, 2012
8:30 a.m. to 4:30 p.m.
Rooms 51-52

Join the CDS Team and a host of employer representatives for a day built to prepare Peirce students and alumni for the job market and/or next level opportunities. You can select workshops designed for entry level (Track 1) or seasoned employees (Track 2) and will also have an opportunity to participate in two general sessions.

The “Ask the Experts” panel discussion will enable participants to ask questions of area employers. The Networking Luncheon will connect alumni representing various industries with event participants for a chance to interact and discuss professional insights.

See reverse side for registration information.
### TRACK 2: STRATEGIES FOR THE SEASONED
Courses Designed for Experienced Employees Seeking Vertical Mobility

#### Getting Out of Your Own Way! The Benefits of the Motivated Mindset
If you've been in the workforce for some time but are now ready for that next level opportunity, it's time to understand the importance and role of Emotional Intelligence in reaching new career heights. This workshop will raise the Self-Awareness, Self Management, Social Awareness, and Relationship Skills required for personal and professional development.

#### Strategic Networking
You've heard it before—knowing the right people can lead you to securing a job. But do you know how to really determine who you know and how to best utilize those relationships? Learn optimal ways of looking at your network, utilizing informational interviews to leverage those relationships, and understanding the potential use of social media (including LinkedIn) in your career development.

#### Advanced Interviewing Skills
Interviewing is no longer the Q & A of old. Today, you must be prepared to adjust to varied behavioral and situational questions while maneuvering through more intricate interviewing formats—phone screens, panels, and even gauntlets. Learn how to skillfully navigate through the interviews you may face.

#### OPTIONAL WORKSHOPS: These workshops will be available to both tracks. When registering, select one of these following workshops

##### Translating Your Transferable Skills (Tracks 1 and 2)
You have ample experience…but how do you ensure the information you convey to a potential employer align your past experience with your future career? The key is to leverage your transferable skills: learn what they are, how to identify them and, more importantly, how to effectively demonstrate their relevance.

##### The Empowered Employee: How to Effectively Negotiate Your Salary and Benefits Packet (Tracks 1 and 2)
Now that you have successfully navigated the interview process and have received a job offer, what’s next? Attend this workshop to discuss the job offer process and how to strategically approach salary negotiation inclusive of weighing your benefits package.

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**TO PARTICIPATE, PLEASE R.S.V.P. TO CDS@PEIRCE.EDU BY NO LATER THAN APRIL 30TH WITH THE FOLLOWING INFORMATION:**

- Full Name
- Desired Track (select one): Track 1 OR Track 2
- Optional Workshop (select one): Transferable Skills OR Salary Negotiation
- Email
- Phone Number
- Status (Student or Alumni)
- Current Program of Study or Industry of Interest