

Process Update: III

Phase two of the College's five phase strategic planning process will be completed by the end of January. Work groups continue to develop their recommendations in preparation for the creation of the strategic agenda. Final presentations to the Steering Committee, Board of Trustees, students, faculty, and staff will take place in late January (see specific open campus meeting dates below).

Work Groups

The work groups (WG) continue to meet weekly to develop responses to their charges which includes reviewing and conducting research as well as performing detailed analyses. Each WG will submit a preliminary draft narrative by 12/15/09 outlining their recommendations with supporting rationale. Throughout this phase, WG point persons meet weekly as a group to collaborate and discuss related issues.

Market Survey

Results of a market survey conducted by Stevens Strategy (SS) were posted to the Intranet on November 4th for use by the WGs. The SS consultants presented the results to the Senior Management team, point persons and Middle States self study chairs on November 12th. The data is rich in content, and will be a valuable resource for the WGs.

Work Group Presentations

Between November 10th and November 23rd, the point persons made presentations to four stakeholder groups: (1.) Strategic Planning Steering Committee, (2.) Board of Trustees, (3.) Faculty and Staff and (4.) Students. The purpose of the presentations was to engage each group and obtain their input in the development of the recommendations. Each of the point persons presented their group's work plan, progress to date, SWOTs analysis, draft preliminary recommendations and answered questions. Feedback was collected at each session, considered, and is being incorporated into the next draft of WG recommendations.

Feedback Collected Via the Intranet

The faculty and staff meeting presentations and the Q&A portion of the student meeting session were audio recorded and the related links have been posted on the Intranet. A threaded discussion is available on the College's Intranet for students, faculty, and staff to offer their questions and feedback. . The WGs welcome your input and encourage you to express your comments and questions.

Work Group Presentations

WGs will present a penultimate draft of their recommendations to the Steering Committee on January 11th and to the Board of Trustees on January 19th. These presentations will also be made at an Open Campus Meeting for faculty and staff on Friday, January 15th from 10:00 a.m. - 12:00 noon in Rooms 51/52 and at an Open Campus Meeting for students on Wednesday, January 20th from 5:00-5:45 p.m. in Rooms 51/52. Please mark your calendars and plan to attend.

Students will also have the option to participate synchronously through Adobe Connect. They will be able to connect online, view the presentations, and ask live questions via text chat. Up to 100 students will be able to participate in this format. An invitation containing login information will be sent prior the event.

At the student Open Campus Meeting, the facilitator will make an announcement at 5:30 p.m. to allow students in attendance to leave for class if necessary. Those not attending class at 5:30 p.m. that evening may remain for an additional 15 minutes of Q&A. Students who are not able to attend these sessions on campus or stay for Q&A will be able to view the related links and ask questions via a threaded discussion on the Intranet.